

Global Personal Electric Cutting Machine Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Personal Electric Cutting Machine market size will reach 1,438.66 Million USD in 2025 and is projected to reach 2,859.32 Million USD by 2032, with a CAGR of 10.31% (2025-2032). Notably, the China Personal Electric Cutting Machine market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A personal electric cutting machine is a versatile device utilized in various crafting and DIY projects to precisely cut a wide range of materials, including paper, vinyl, fabric, and even thin wood or metal sheets. These machines operate by using specialized blades or cutting tools controlled by software or manual settings, enabling users to create intricate and custom designs or shapes. Particularly popular among hobbyists, artists, and designers, these machines offer a quick, efficient, and accurate way to cut diverse materials, making them an essential tool for tasks such as scrapbooking, card-making, textile crafting, and creating intricate designs or patterns for various projects.

The major global manufacturers of Personal Electric Cutting Machine include Cricut, Brother, Silhouette America, Sizzix, Crafter's Companion, Pazzles, Silver Bullet Cutters, Craftwell, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Personal Electric Cutting Machine. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Personal Electric Cutting Machine market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Personal Electric Cutting Machine market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Personal Electric Cutting Machine industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Personal Electric Cutting Machine Include:

Cricut

Brother

Silhouette America

Sizzix

Crafter's Companion

Puzzles

Silver Bullet Cutters

Craftwell

Personal Electric Cutting Machine Product Segment Include:

Pen Dosimeters

Direct Read Electronic Dosimeters

Personal Electric Cutting Machine Product Application Include:

Residential

Commercial

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