

# Global Period Panties (Menstrual Underwear) Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/PD9928C170A9EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: PD9928C170A9EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Period Panties (Menstrual Underwear) market size will reach 780.65 Million USD in 2025 and is projected to reach 4,775.83 Million USD by 2032, with a CAGR of 29.53% (2025-2032). Notably, the China Period Panties (Menstrual Underwear) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Period panties, also known as menstrual underwear, are specialized undergarments designed to provide an alternative to traditional pads or tampons during menstruation. They feature multiple layers of absorbent, moisture-wicking, and leak-resistant fabrics, often with an additional waterproof layer, allowing them to absorb menstrual flow and prevent leaks, providing protection and comfort during menstruation. These panties come in various styles and absorbency levels, catering to different flow volumes and personal preferences. They offer a sustainable, reusable, and eco-friendly option for managing periods, eliminating the need for disposable menstrual products and contributing to reduced waste.

The major global manufacturers of Period Panties (Menstrual Underwear) include THINX, Knixwear, Modibodi, Dear Kate, Ruby Love, Aisle, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Period Panties (Menstrual Underwear). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Period Panties (Menstrual Underwear) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Period Panties (Menstrual Underwear) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Period Panties (Menstrual Underwear) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Period Panties (Menstrual Underwear) Include:

THINX

Knixwear

Modibodi

Dear Kate

Ruby Love

Aisle

Period Panties (Menstrual Underwear) Product Segment Include:

Brief

Boysshort

Hi-Waist

Others

Period Panties (Menstrual Underwear) Product Application Include:

Women (25-50)

Girls (15-24)

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Period Panties (Menstrual Underwear) Industry PESTEL Analysis

Chapter 3: Global Period Panties (Menstrual Underwear) Industry Porter's Five Forces Analysis

Chapter 4: Global Period Panties (Menstrual Underwear) Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Period Panties (Menstrual Underwear) Market Size and Forecast by

## Type and Application Analysis

Chapter 6: North America Period Panties (Menstrual Underwear) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Period Panties (Menstrual Underwear) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Period Panties (Menstrual Underwear) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Period Panties (Menstrual Underwear) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Period Panties (Menstrual Underwear) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Period Panties (Menstrual Underwear) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Period Panties (Menstrual Underwear) Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 PERIOD PANTIES (MENSTRUAL UNDERWEAR) MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Period Panties (Menstrual Underwear) Product by Type
  - 1.2.1 Brief
  - 1.2.2 Boyshort
  - 1.2.3 Hi-Waist
  - 1.2.4 Others
- 1.3 Period Panties (Menstrual Underwear) Product by Application
  - 1.3.1 Women (25-50)
  - 1.3.2 Girls (15-24)
- 1.4 Global Period Panties (Menstrual Underwear) Market Revenue and Sales Analysis
  - 1.4.1 Global Period Panties (Menstrual Underwear) Market Size Analysis (2020-2032)
  - 1.4.2 Global Period Panties (Menstrual Underwear) Market Sales Analysis (2020-2032)
  - 1.4.3 Global Period Panties (Menstrual Underwear) Market Sales Price Trend Analysis (2020-2032)
- 1.5 Period Panties (Menstrual Underwear) Industry Trends and Innovation
  - 1.5.1 Period Panties (Menstrual Underwear) Industry Trends and Innovation
  - 1.5.2 Period Panties (Menstrual Underwear) Market Drivers and Challenges

### **2 PERIOD PANTIES (MENSTRUAL UNDERWEAR) MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 PERIOD PANTIES (MENSTRUAL UNDERWEAR) MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL PERIOD PANTIES (MENSTRUAL UNDERWEAR) MARKET ANALYSIS BY REGIONS**

### 4.1 Global Period Panties (Menstrual Underwear) Overall Market: 2024 VS 2025 VS 2032

### 4.2 Global Period Panties (Menstrual Underwear) Revenue and Forecast Analysis (2020-2032)

#### 4.2.1 Global Period Panties (Menstrual Underwear) Revenue and Market Share by Region (2020-2025)

#### 4.2.2 Global Period Panties (Menstrual Underwear) Revenue Forecast by Region (2026-2032)

### 4.3 Global Period Panties (Menstrual Underwear) Sales and Forecast Analysis (2020-2032)

#### 4.3.1 Global Period Panties (Menstrual Underwear) Sales and Market Share by Region (2020-2025)

#### 4.3.2 Global Period Panties (Menstrual Underwear) Sales Forecast by Region (2026-2032)

### 4.4 Global Period Panties (Menstrual Underwear) Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL PERIOD PANTIES (MENSTRUAL UNDERWEAR) MARKET SIZE BY TYPE AND APPLICATION**

### 5.1 Global Period Panties (Menstrual Underwear) Market Size by Type

#### 5.1.1 Global Period Panties (Menstrual Underwear) Revenue and Forecast Analysis by Type (2020-2032)

#### 5.1.2 Global Period Panties (Menstrual Underwear) Sales and Forecast Analysis by Type (2020-2032)

### 5.2 Global Period Panties (Menstrual Underwear) Market Size by Application

#### 5.2.1 Global Period Panties (Menstrual Underwear) Revenue and Forecast Analysis by Application (2020-2032)

#### 5.2.2 Global Period Panties (Menstrual Underwear) Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

### 6.1 North America Period Panties (Menstrual Underwear) Market Size and Growth Rate

Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Period Panties (Menstrual Underwear) Market Size by Type

6.3.1 North America Period Panties (Menstrual Underwear) Sales by Type  
(2020-2032)

6.3.2 North America Period Panties (Menstrual Underwear) Revenue by Type  
(2020-2032)

6.4 North America Period Panties (Menstrual Underwear) Market Size by Application

6.4.1 North America Period Panties (Menstrual Underwear) Sales by Application  
(2020-2032)

6.4.2 North America Period Panties (Menstrual Underwear) Revenue by Application  
(2020-2032)

6.5 North America Period Panties (Menstrual Underwear) Market Size by Country

6.5.1 US

6.5.2 Canada

## **7 EUROPE**

7.1 Europe Period Panties (Menstrual Underwear) Market Size and Growth Rate  
Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Period Panties (Menstrual Underwear) Market Size by Type

7.3.1 Europe Period Panties (Menstrual Underwear) Sales by Type (2020-2032)

7.3.2 Europe Period Panties (Menstrual Underwear) Revenue by Type (2020-2032)

7.4 Europe Period Panties (Menstrual Underwear) Market Size by Application

7.4.1 Europe Period Panties (Menstrual Underwear) Sales by Application (2020-2032)

7.4.2 Europe Period Panties (Menstrual Underwear) Revenue by Application  
(2020-2032)

7.5 Europe Period Panties (Menstrual Underwear) Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## **8 CHINA**

8.1 China Period Panties (Menstrual Underwear) Market Size and Growth Rate Analysis

(2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Period Panties (Menstrual Underwear) Market Size by Type

8.3.1 China Period Panties (Menstrual Underwear) Sales by Type (2020-2032)

8.3.2 China Period Panties (Menstrual Underwear) Revenue by Type (2020-2032)

8.4 China Period Panties (Menstrual Underwear) Market Size by Application

8.4.1 China Period Panties (Menstrual Underwear) Sales by Application (2020-2032)

8.4.2 China Period Panties (Menstrual Underwear) Revenue by Application

(2020-2032)

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Period Panties (Menstrual Underwear) Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Period Panties (Menstrual Underwear) Market Size by Type

9.3.1 APAC (excl. China) Period Panties (Menstrual Underwear) Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Period Panties (Menstrual Underwear) Revenue by Type (2020-2032)

9.4 APAC (excl. China) Period Panties (Menstrual Underwear) Market Size by Application

9.4.1 APAC (excl. China) Period Panties (Menstrual Underwear) Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Period Panties (Menstrual Underwear) Revenue by Application (2020-2032)

9.5 APAC (excl. China) Period Panties (Menstrual Underwear) Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Period Panties (Menstrual Underwear) Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Period Panties (Menstrual Underwear) Market Size by Type

- 10.3.1 Latin America Period Panties (Menstrual Underwear) Sales by Type (2020-2032)
- 10.3.2 Latin America Period Panties (Menstrual Underwear) Revenue by Type (2020-2032)
- 10.4 Latin America Period Panties (Menstrual Underwear) Market Size by Application
  - 10.4.1 Latin America Period Panties (Menstrual Underwear) Sales by Application (2020-2032)
  - 10.4.2 Latin America Period Panties (Menstrual Underwear) Revenue by Application (2020-2032)
- 10.5 Latin America Period Panties (Menstrual Underwear) Market Size by Country
- 10.6 Latin America Period Panties (Menstrual Underwear) Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Period Panties (Menstrual Underwear) Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Period Panties (Menstrual Underwear) Market Size by Type
  - 11.3.1 Middle East & Africa Period Panties (Menstrual Underwear) Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Period Panties (Menstrual Underwear) Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Period Panties (Menstrual Underwear) Market Size by Application
  - 11.4.1 Middle East & Africa Period Panties (Menstrual Underwear) Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Period Panties (Menstrual Underwear) Revenue by Application (2020-2032)
- 11.5 Middle East Period Panties (Menstrual Underwear) Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

- 12.1 Global Period Panties (Menstrual Underwear) Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 12.1.1 Global Period Panties (Menstrual Underwear) Market Sales by Key

Manufacturers (2021-2025)

12.1.2 Global Period Panties (Menstrual Underwear) Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Period Panties (Menstrual Underwear) Average Sales Price by Manufacturers (2021-2025)

12.2 Period Panties (Menstrual Underwear) Competitive Landscape Analysis and Market Dynamic

12.2.1 Period Panties (Menstrual Underwear) Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 THINX

13.1.1 THINX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 THINX Period Panties (Menstrual Underwear) Product Portfolio

13.1.3 THINX Period Panties (Menstrual Underwear) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Knixwear

13.2.1 Knixwear Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Knixwear Period Panties (Menstrual Underwear) Product Portfolio

13.2.3 Knixwear Period Panties (Menstrual Underwear) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Modibodi

13.3.1 Modibodi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Modibodi Period Panties (Menstrual Underwear) Product Portfolio

13.3.3 Modibodi Period Panties (Menstrual Underwear) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Dear Kate

13.4.1 Dear Kate Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Dear Kate Period Panties (Menstrual Underwear) Product Portfolio

13.4.3 Dear Kate Period Panties (Menstrual Underwear) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Ruby Love

13.5.1 Ruby Love Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.5.2 Ruby Love Period Panties (Menstrual Underwear) Product Portfolio

13.5.3 Ruby Love Period Panties (Menstrual Underwear) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Aisle

13.6.1 Aisle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Aisle Period Panties (Menstrual Underwear) Product Portfolio

13.6.3 Aisle Period Panties (Menstrual Underwear) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Period Panties (Menstrual Underwear) Industry Chain Analysis

14.2 Period Panties (Menstrual Underwear) Industry Raw Material and Suppliers Analysis

14.2.1 Period Panties (Menstrual Underwear) Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Period Panties (Menstrual Underwear) Typical Downstream Customers

14.4 Period Panties (Menstrual Underwear) Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Period Panties (Menstrual Underwear) Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Period Panties (Menstrual Underwear) Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Period Panties (Menstrual Underwear) Industry Development Status

Table 4: Period Panties (Menstrual Underwear) Industry Development Trends

Table 5: Global Period Panties (Menstrual Underwear) Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Period Panties (Menstrual Underwear) Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Period Panties (Menstrual Underwear) Revenue Market Share by Region (2020-2025)

Table 8: Global Period Panties (Menstrual Underwear) Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Period Panties (Menstrual Underwear) Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Period Panties (Menstrual Underwear) Sales by Region (2020-2025) & (K Unit)

Table 11: Global Period Panties (Menstrual Underwear) Sales Market Share by Region (2020-2025)

Table 12: Global Period Panties (Menstrual Underwear) Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Period Panties (Menstrual Underwear) Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Period Panties (Menstrual Underwear) Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Period Panties (Menstrual Underwear) Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Period Panties (Menstrual Underwear) Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Period Panties (Menstrual Underwear) Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Period Panties (Menstrual Underwear) Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Period Panties (Menstrual Underwear) Revenue Analysis Forecast by

Application (2026-2032) & (US\$ Million)

Table 20: Global Period Panties (Menstrual Underwear) Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Period Panties (Menstrual Underwear) Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Period Panties (Menstrual Underwear) Players in North America

Table 23: North America Period Panties (Menstrual Underwear) Sales by Type (2020-2025) & (K Unit)

Table 24: North America Period Panties (Menstrual Underwear) Sales by Type (2026-2032) & (K Unit)

Table 25: North America Period Panties (Menstrual Underwear) Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Period Panties (Menstrual Underwear) Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Period Panties (Menstrual Underwear) Sales by Application (2020-2025) & (K Unit)

Table 28: North America Period Panties (Menstrual Underwear) Sales by Application (2026-2032) & (K Unit)

Table 29: North America Period Panties (Menstrual Underwear) Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Period Panties (Menstrual Underwear) Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Period Panties (Menstrual Underwear) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Period Panties (Menstrual Underwear) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Period Panties (Menstrual Underwear) Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Period Panties (Menstrual Underwear) Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Period Panties (Menstrual Underwear) Players in Europe

Table 36: Europe Period Panties (Menstrual Underwear) Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Period Panties (Menstrual Underwear) Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Period Panties (Menstrual Underwear) Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Period Panties (Menstrual Underwear) Revenue by Type (2026-2032) & (US\$ Million)

- Table 40: Europe Period Panties (Menstrual Underwear) Sales by Application (2020-2025) & (K Unit)
- Table 41: Europe Period Panties (Menstrual Underwear) Sales by Application (2026-2032) & (K Unit)
- Table 42: Europe Period Panties (Menstrual Underwear) Revenue by Application (2020-2025) & (US\$ Million)
- Table 43: Europe Period Panties (Menstrual Underwear) Revenue by Application (2026-2032) & (US\$ Million)
- Table 44: Europe Period Panties (Menstrual Underwear) Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 45: Europe Period Panties (Menstrual Underwear) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 46: Europe Period Panties (Menstrual Underwear) Sales Market Size by Country (2020-2025) & (K Unit)
- Table 47: Europe Period Panties (Menstrual Underwear) Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 48: Key Period Panties (Menstrual Underwear) Players in China
- Table 49: China Period Panties (Menstrual Underwear) Sales by Type (2020-2025) & (K Unit)
- Table 50: China Period Panties (Menstrual Underwear) Sales by Type (2026-2032) & (K Unit)
- Table 51: China Period Panties (Menstrual Underwear) Revenue by Type (2020-2025) & (US\$ Million)
- Table 52: China Period Panties (Menstrual Underwear) Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China Period Panties (Menstrual Underwear) Sales by Application (2020-2025) & (K Unit)
- Table 54: China Period Panties (Menstrual Underwear) Sales by Application (2026-2032) & (K Unit)
- Table 55: China Period Panties (Menstrual Underwear) Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Period Panties (Menstrual Underwear) Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Period Panties (Menstrual Underwear) Players in APAC (excl. China)
- Table 58: APAC (excl. China) Period Panties (Menstrual Underwear) Sales by Type (2020-2025) & (K Unit)
- Table 59: APAC (excl. China) Period Panties (Menstrual Underwear) Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) Period Panties (Menstrual Underwear) Revenue by Type

(2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Period Panties (Menstrual Underwear) Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Period Panties (Menstrual Underwear) Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Period Panties (Menstrual Underwear) Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Period Panties (Menstrual Underwear) Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Period Panties (Menstrual Underwear) Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Period Panties (Menstrual Underwear) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Period Panties (Menstrual Underwear) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Period Panties (Menstrual Underwear) Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Period Panties (Menstrual Underwear) Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Period Panties (Menstrual Underwear) Players in Latin America

Table 71: Latin America Period Panties (Menstrual Underwear) Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Period Panties (Menstrual Underwear) Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Period Panties (Menstrual Underwear) Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Period Panties (Menstrual Underwear) Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Period Panties (Menstrual Underwear) Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Period Panties (Menstrual Underwear) Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Period Panties (Menstrual Underwear) Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Period Panties (Menstrual Underwear) Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Period Panties (Menstrual Underwear) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Period Panties (Menstrual Underwear) Revenue Market Size

Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Period Panties (Menstrual Underwear) Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Period Panties (Menstrual Underwear) Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Period Panties (Menstrual Underwear) Players in Middle East & Africa

Table 84: Middle East & Africa Period Panties (Menstrual Underwear) Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Period Panties (Menstrual Underwear) Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Period Panties (Menstrual Underwear) Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Period Panties (Menstrual Underwear) Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Period Panties (Menstrual Underwear) Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Period Panties (Menstrual Underwear) Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Period Panties (Menstrual Underwear) Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Period Panties (Menstrual Underwear) Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Period Panties (Menstrual Underwear) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Period Panties (Menstrual Underwear) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Period Panties (Menstrual Underwear) Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Period Panties (Menstrual Underwear) Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Period Panties (Menstrual Underwear) Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Period Panties (Menstrual Underwear) Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Period Panties (Menstrual Underwear) Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Period Panties (Menstrual Underwear) Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: THINX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: THINX Period Panties (Menstrual Underwear) Product Portfolio
- Table 105: THINX Period Panties (Menstrual Underwear) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Knixwear Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Knixwear Period Panties (Menstrual Underwear) Product Portfolio
- Table 108: Knixwear Period Panties (Menstrual Underwear) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 109: Modibodi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Modibodi Period Panties (Menstrual Underwear) Product Portfolio
- Table 111: Modibodi Period Panties (Menstrual Underwear) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 112: Dear Kate Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: Dear Kate Period Panties (Menstrual Underwear) Product Portfolio
- Table 114: Dear Kate Period Panties (Menstrual Underwear) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 115: Ruby Love Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Ruby Love Period Panties (Menstrual Underwear) Product Portfolio
- Table 117: Ruby Love Period Panties (Menstrual Underwear) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: Aisle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Aisle Period Panties (Menstrual Underwear) Product Portfolio
- Table 120: Aisle Period Panties (Menstrual Underwear) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: Upstream Key Raw Material Price List
- Table 122: Period Panties (Menstrual Underwear) Raw Material Suppliers and Contact Information
- Table 123: Period Panties (Menstrual Underwear) Typical Customer List
- Table 124: Period Panties (Menstrual Underwear) Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Period Panties (Menstrual Underwear) Product Pictures

Figure 2: Brief Picture Scope

Figure 3: Boyshort Picture Scope

Figure 4: Hi-Waist Picture Scope

Figure 5: Others Picture Scope

Figure 6: Women (25-50) Picture Scope

Figure 7: Girls (15-24) Picture Scope

Figure 8: Global Period Panties (Menstrual Underwear) Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Period Panties (Menstrual Underwear) Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Period Panties (Menstrual Underwear) Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global Period Panties (Menstrual Underwear) Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global Period Panties (Menstrual Underwear) Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Period Panties (Menstrual Underwear) Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Period Panties (Menstrual Underwear) Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America Period Panties (Menstrual Underwear) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Period Panties (Menstrual Underwear) Revenue Market Share by Players in 2024

Figure 17: North America Period Panties (Menstrual Underwear) Sales Market Share by Type (2020-2032)

Figure 18: North America Period Panties (Menstrual Underwear) Revenue Market Share by Type (2020-2032)

Figure 19: North America Period Panties (Menstrual Underwear) Sales Market Share by Application (2020-2032)

Figure 20: North America Period Panties (Menstrual Underwear) Revenue Market Share by Application (2020-2032)

Figure 21: US Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 22:Canada Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 23:Europe Period Panties (Menstrual Underwear) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24:Europe Period Panties (Menstrual Underwear) Revenue Market Share by Players in 2024

Figure 25:Europe Period Panties (Menstrual Underwear) Sales Market Share by Type (2020-2032)

Figure 26:Europe Period Panties (Menstrual Underwear) Revenue Market Share by Type (2020-2032)

Figure 27:Europe Period Panties (Menstrual Underwear) Sales Market Share by Application (2020-2032)

Figure 28:Europe Period Panties (Menstrual Underwear) Revenue Market Share by Application (2020-2032)

Figure 29:Germany Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 30:France Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 31:United Kingdom Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 32:Italy Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 33:Spain Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 34:Benelux Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 35:China Period Panties (Menstrual Underwear) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 36:China Period Panties (Menstrual Underwear) Revenue Market Share by Players in 2024

Figure 37:China Period Panties (Menstrual Underwear) Sales Market Share by Type (2020-2032)

Figure 38:China Period Panties (Menstrual Underwear) Revenue Market Share by Type (2020-2032)

Figure 39:China Period Panties (Menstrual Underwear) Sales Market Share by Application (2020-2032)

Figure 40:China Period Panties (Menstrual Underwear) Revenue Market Share by Application (2020-2032)

Figure 41:APAC (excl. China) Period Panties (Menstrual Underwear) Market Size and

Growth Rate (2020-2032) & (US\$ Million)

Figure 42:APAC (excl. China) Period Panties (Menstrual Underwear) Revenue Market Share by Players in 2024

Figure 43:APAC (excl. China) Period Panties (Menstrual Underwear) Sales Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Period Panties (Menstrual Underwear) Revenue Market Share by Type (2020-2032)

Figure 45:APAC (excl. China) Period Panties (Menstrual Underwear) Sales Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Period Panties (Menstrual Underwear) Revenue Market Share by Application (2020-2032)

Figure 47:Japan Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 48:South Korea Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 49:India Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 50:Australia Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 51:Southeast Asia Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 52:Latin America Period Panties (Menstrual Underwear) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 53:Latin America Period Panties (Menstrual Underwear) Revenue Market Share by Players in 2024

Figure 54:Latin America Period Panties (Menstrual Underwear) Sales Market Share by Type (2020-2032)

Figure 55:Latin America Period Panties (Menstrual Underwear) Revenue Market Share by Type (2020-2032)

Figure 56:Latin America Period Panties (Menstrual Underwear) Sales Market Share by Application (2020-2032)

Figure 57:Latin America Period Panties (Menstrual Underwear) Revenue Market Share by Application (2020-2032)

Figure 58:Mexico Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Period Panties (Menstrual Underwear) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61: Middle East & Africa Period Panties (Menstrual Underwear) Revenue Market Share by Players in 2024

Figure 62: Middle East & Africa Period Panties (Menstrual Underwear) Sales Market Share by Type (2020-2032)

Figure 63: Middle East & Africa Period Panties (Menstrual Underwear) Revenue Market Share by Type (2020-2032)

Figure 64: Middle East & Africa Period Panties (Menstrual Underwear) Sales Market Share by Application (2020-2032)

Figure 65: Middle East & Africa Period Panties (Menstrual Underwear) Revenue Market Share by Application (2020-2032)

Figure 66: Saudi Arabia Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 67: South Africa Period Panties (Menstrual Underwear) Revenue (2020-2032) & (US\$ Million)

Figure 68: Global Period Panties (Menstrual Underwear) Sales Market Share by Key Manufacturers in 2024

Figure 69: Global Period Panties (Menstrual Underwear) Revenue Market Share by Key Manufacturers in 2024

Figure 70: Global Period Panties (Menstrual Underwear) Industry Competition Landscape

Figure 71: Period Panties (Menstrual Underwear) Industry Chain Analysis

Figure 72: Bottom-Up and Top-Down Research Methods

Figure 73: Key Interview Objectives

Figure 74: Data Cross Validation

## I would like to order

Product name: Global Period Panties (Menstrual Underwear) Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/PD9928C170A9EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD9928C170A9EN.html>