

# Global PCM for Home Appliances Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global PCM for Home Appliances market size will reach 2,278.20 Million USD in 2025 and is projected to reach 2,708.06 Million USD by 2032, with a CAGR of 2.50% (2025-2032). Notably, the China PCM for Home Appliances market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

PCM for home appliances refers to Pre-coated Metal, a specialized material used in the manufacturing of household appliances. PCM typically consists of a metal substrate, such as steel or aluminum, coated with a layer of polymer or other protective materials that offer both aesthetic appeal and functional benefits. The coating is available in a variety of colors, patterns, and finishes, allowing manufacturers to create visually attractive and durable surfaces for appliances like refrigerators, washing machines, ovens, and microwave ovens. PCM not only enhances the appearance of these appliances but also provides resistance to corrosion, scratches, and wear, ensuring that they maintain their appearance and functionality over time. This makes PCM a popular choice for home appliance manufacturers aiming to offer stylish and long-lasting products to consumers.

The major global manufacturers of PCM for Home Appliances include Qingdao Hegang New Material Technology, Jiangsu Liba, Suzhou Hesheng, Zhuhai Speedbird, Suzhou Xinying, Shenzhen Huamei, Jiangsu Jiangnan, Suzhou Yangtze New Materials, Hebei

Zhaojian Metal Product, Yieh Phui (China), Dingchuan Shengyu, Puluofei New Material, Zhejiang Huada, Jiangsu Zhongwei, Shandong Guanzhou, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of PCM for Home Appliances. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global PCM for Home Appliances market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the PCM for Home Appliances market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of PCM for Home Appliances industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of PCM for Home Appliances Include:

Qingdao Hegang New Material Technology

Jiangsu Liba

Suzhou Hesheng

Zhuhai Speedbird

Suzhou Xinying

Shenzhen Huamei

Jiangsu Jiangnan

Suzhou Yangtze New Materials

Hebei Zhaojian Metal Product

Yieh Phui (China)

Dingchuan Shengyu

Puluofei New Material

Zhejiang Huada

Jiangsu Zhongwei

Shandong Guanzhou

PCM for Home Appliances Product Segment Include:

Steel Plate

Aluminum Plate

PCM for Home Appliances Product Application Include:

Refrigerator

Washing Machine

Air Conditioning

TV

Audiovisual Products

Microwave Oven

Water Heater

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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