

Global Pay-To-Earn Games With Crypto and NFT Rewards Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Pay-To-Earn Games With Crypto and NFT Rewards market size will reach 439.93 Million USD in 2025 and is projected to reach 1,370.91 Million USD by 2032, with a CAGR of 17.63% (2025-2032). Notably, the China Pay-To-Earn Games With Crypto and NFT Rewards market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Pay-to-earn (P2E) games with crypto and NFT rewards have gained significant popularity in the gaming industry. These games utilize blockchain technology to enable players to earn cryptocurrency and non-fungible tokens (NFTs) as rewards for their in-game activities and achievements. Players can participate in various activities such as completing quests, battling opponents, or trading virtual assets within the game to earn these rewards. The use of blockchain ensures transparency and security in transactions, as well as true ownership of digital assets. P2E games often create vibrant virtual economies where players can buy, sell, and trade assets both within and outside the game ecosystem. However, concerns about the environmental impact of blockchain, volatility of cryptocurrency values, and regulatory uncertainties remain challenges for this emerging gaming sector.

The major global suppliers of Pay-To-Earn Games With Crypto and NFT Rewards include Sky Mavis, Sorare, The Sandbox, Immutable, Gala Games, Dapper Labs,

Decentraland, MOBOX, Splinterlands, G.JIT JAPAN, Dacoco GMBH, DeFi Kingdoms, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pay-To-Earn Games With Crypto and NFT Rewards. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Pay-To-Earn Games With Crypto and NFT Rewards market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pay-To-Earn Games With Crypto and NFT Rewards market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pay-To-Earn Games With Crypto and NFT Rewards industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Pay-To-Earn Games With Crypto and NFT Rewards Include:

Sky Mavis

Sorare

The Sandbox

Immutable

Gala Games

Dapper Labs

Decentraland

MOBOX

Splinterlands

G.JIT JAPAN

Dacoco GMBH

DeFi Kingdoms

Pay-To-Earn Games With Crypto and NFT Rewards Product Segment Include:

RPG

Sandbox Games

CAG

Others

Pay-To-Earn Games With Crypto and NFT Rewards Product Application Include:

Computers

Phones & Tablets

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Pay-To-Earn Games With Crypto and NFT Rewards Industry PESTEL Analysis

Chapter 3: Global Pay-To-Earn Games With Crypto and NFT Rewards Industry Porter's Five Forces Analysis

Chapter 4: Global Pay-To-Earn Games With Crypto and NFT Rewards Major Regional Market Size and Forecast Analysis

Chapter 5: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Pay-To-Earn Games With Crypto and NFT Rewards Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Pay-To-Earn Games With Crypto and NFT Rewards Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Pay-To-Earn Games With Crypto and NFT Rewards Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Competitive Analysis (Market Size, Key Players and Market Share, Product Type and

Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Pay-To-Earn Games With Crypto and NFT Rewards Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Pay-To-Earn Games With Crypto and NFT Rewards Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 PAY-TO-EARN GAMES WITH CRYPTO AND NFT REWARDS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Pay-To-Earn Games With Crypto and NFT Rewards Product by Type
 - 1.2.1 RPG
 - 1.2.2 Sandbox Games
 - 1.2.3 CAG
 - 1.2.4 Others
- 1.3 Pay-To-Earn Games With Crypto and NFT Rewards Product by Application
 - 1.3.1 Computers
 - 1.3.2 Phones & Tablets
- 1.4 Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size Analysis (2020-2032)
- 1.5 Pay-To-Earn Games With Crypto and NFT Rewards Market Development Status and Trends
 - 1.5.1 Pay-To-Earn Games With Crypto and NFT Rewards Industry Development Status Analysis
 - 1.5.2 Pay-To-Earn Games With Crypto and NFT Rewards Industry Development Trends Analysis

2 PAY-TO-EARN GAMES WITH CRYPTO AND NFT REWARDS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 PAY-TO-EARN GAMES WITH CRYPTO AND NFT REWARDS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL PAY-TO-EARN GAMES WITH CRYPTO AND NFT REWARDS MARKET ANALYSIS BY REGIONS

4.1 Global Pay-To-Earn Games With Crypto and NFT Rewards Overall Market: 2024 VS 2025 VS 2032

4.2 Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue and Market Share by Region (2020-2025)

4.2.2 Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Forecast by Region (2026-2032)

5 GLOBAL PAY-TO-EARN GAMES WITH CRYPTO AND NFT REWARDS MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Type (2020-2032)

5.2 Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Type

6.4 North America Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Application

6.5 North America Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

- 7.1 Europe Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Suppliers Analysis
- 7.3 Europe Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Type
- 7.4 Europe Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Application
- 7.5 Europe Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Suppliers Analysis
- 8.3 China Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Type
- 8.4 China Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Application

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Suppliers Analysis
- 9.3 APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Type
- 9.4 APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Application
- 9.5 APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Type

10.4 Latin America Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Application

10.5 Latin America Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Type

11.4 Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Application

11.5 Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Pay-To-Earn Games With Crypto and NFT Rewards Market Revenue by Key Suppliers (2021-2025)

12.2 Pay-To-Earn Games With Crypto and NFT Rewards Competitive Landscape Analysis and Market Dynamic

12.2.1 Pay-To-Earn Games With Crypto and NFT Rewards Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Sky Mavis

13.1.1 Sky Mavis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Sky Mavis Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.1.3 Sky Mavis Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Sorare

13.2.1 Sorare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Sorare Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.2.3 Sorare Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 The Sandbox

13.3.1 The Sandbox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 The Sandbox Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.3.3 The Sandbox Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Immutable

13.4.1 Immutable Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Immutable Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.4.3 Immutable Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Gala Games

13.5.1 Gala Games Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Gala Games Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.5.3 Gala Games Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Dapper Labs

13.6.1 Dapper Labs Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.6.2 Dapper Labs Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.6.3 Dapper Labs Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Decentraland

13.7.1 Decentraland Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Decentraland Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.7.3 Decentraland Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 MOBOX

13.8.1 MOBOX Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 MOBOX Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.8.3 MOBOX Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Splinterlands

13.9.1 Splinterlands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Splinterlands Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.9.3 Splinterlands Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 G.JIT JAPAN

13.10.1 G.JIT JAPAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 G.JIT JAPAN Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.10.3 G.JIT JAPAN Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Dacoco GMBH

13.11.1 Dacoco GMBH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Dacoco GMBH Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.11.3 Dacoco GMBH Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 DeFi Kingdoms

13.12.1 DeFi Kingdoms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 DeFi Kingdoms Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

13.12.3 DeFi Kingdoms Pay-To-Earn Games With Crypto and NFT Rewards Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Pay-To-Earn Games With Crypto and NFT Rewards Industry Chain Analysis

14.2 Pay-To-Earn Games With Crypto and NFT Rewards Typical Downstream Customers

14.3 Pay-To-Earn Games With Crypto and NFT Rewards Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Pay-To-Earn Games With Crypto and NFT Rewards Industry Development Status

Table 4: Pay-To-Earn Games With Crypto and NFT Rewards Industry Development Trends

Table 5: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Region (2020-2025)

Table 8: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Pay-To-Earn Games With Crypto and NFT Rewards Players in North America

Table 15: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue

by Application (2026-2032) & (US\$ Million)

Table 19: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Pay-To-Earn Games With Crypto and NFT Rewards Players in Europe

Table 22: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Pay-To-Earn Games With Crypto and NFT Rewards Players in China

Table 29: China Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Pay-To-Earn Games With Crypto and NFT Rewards Players in APAC (excl. China)

Table 34: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Pay-To-Earn Games With Crypto and NFT Rewards Players in Latin America

Table 41: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Pay-To-Earn Games With Crypto and NFT Rewards Players in Middle East & Africa

Table 48: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Sky Mavis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Sky Mavis Pay-To-Earn Games With Crypto and NFT Rewards Product

Portfolio

Table 60: Sky Mavis Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Sorare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Sorare Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 63: Sorare Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: The Sandbox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: The Sandbox Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 66: The Sandbox Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Immutable Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Immutable Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 69: Immutable Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Gala Games Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Gala Games Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 72: Gala Games Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Dapper Labs Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Dapper Labs Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 75: Dapper Labs Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Decentraland Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Decentraland Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 78: Decentraland Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: MOBOX Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 80: MOBOX Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 81: MOBOX Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Splinterlands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Splinterlands Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 84: Splinterlands Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: G.JIT JAPAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: G.JIT JAPAN Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 87: G.JIT JAPAN Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Dacoco GMBH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Dacoco GMBH Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 90: Dacoco GMBH Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: DeFi Kingdoms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: DeFi Kingdoms Pay-To-Earn Games With Crypto and NFT Rewards Product Portfolio

Table 93: DeFi Kingdoms Pay-To-Earn Games With Crypto and NFT Rewards Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Pay-To-Earn Games With Crypto and NFT Rewards Typical Customer List

Table 95: Pay-To-Earn Games With Crypto and NFT Rewards Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Pay-To-Earn Games With Crypto and NFT Rewards Product Pictures

Figure 2: RPG Picture Scope

Figure 3: Sandbox Games Picture Scope

Figure 4: CAG Picture Scope

Figure 5: Others Picture Scope

Figure 6: Computers Picture Scope

Figure 7: Phones & Tablets Picture Scope

Figure 8: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Pay-To-Earn Games With Crypto and NFT Rewards Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: North America Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 13: North America Pay-To-Earn Games With Crypto and NFT Rewards Market Share by Players in 2024

Figure 14: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Type (2020-2032)

Figure 15: North America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Application (2020-2032)

Figure 16: US Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 17: Canada Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 18: Europe Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: Europe Pay-To-Earn Games With Crypto and NFT Rewards Market Share by Players in 2024

Figure 20: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Type (2020-2032)

Figure 21: Europe Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Application (2020-2032)

Figure 22: Germany Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 23: France Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 24: United Kingdom Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 25: Italy Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 26: Spain Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 27: Benelux Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 28: China Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 29: China Pay-To-Earn Games With Crypto and NFT Rewards Market Share by Players in 2024

Figure 30: China Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Type (2020-2032)

Figure 31: China Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Application (2020-2032)

Figure 32: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 33: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Market Share by Players in 2024

Figure 34: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Type (2020-2032)

Figure 35: APAC (excl. China) Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Application (2020-2032)

Figure 36: Japan Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 37: South Korea Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 38: India Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 39: Australia Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 40: Southeast Asia Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 41: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Market

Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 42: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Market Share by Players in 2024

Figure 43: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Type (2020-2032)

Figure 44: Latin America Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Application (2020-2032)

Figure 45: Mexico Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 46: Brazil Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 47: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 48: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Market Share by Players in 2024

Figure 49: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Type (2020-2032)

Figure 50: Middle East & Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Application (2020-2032)

Figure 51: Saudi Arabia Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 52: South Africa Pay-To-Earn Games With Crypto and NFT Rewards Revenue (2020-2032) & (US\$ Million)

Figure 53: Global Pay-To-Earn Games With Crypto and NFT Rewards Revenue Market Share by Key Suppliers in 2024

Figure 54: Global Pay-To-Earn Games With Crypto and NFT Rewards Industry Competition Landscape

Figure 55: Pay-To-Earn Games With Crypto and NFT Rewards Industry Chain Analysis

Figure 56: Bottom-Up and Top-Down Research Methods

Figure 57: Key Interview Objectives

Figure 58: Data Cross Validation

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