

# Global Patient Engagement Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Patient Engagement Software market size will reach 23,805 Million USD in 2025 and is projected to reach 70,762 Million USD by 2032, with a CAGR of 16.84% (2025-2032). Notably, the China Patient Engagement Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Patient engagement software is a digital solution designed to empower and involve patients in their healthcare journey. These software platforms offer tools and resources that enable patients to actively participate in their health management, access medical records, schedule appointments, receive health education, communicate with healthcare providers, and monitor their well-being. Patient engagement software contributes to improved healthcare outcomes by fostering better communication between patients and providers, promoting adherence to treatment plans, and increasing patient awareness of their own health. It is a vital component of modern healthcare that aims to enhance the patient experience and overall care quality.

The major global suppliers of Patient Engagement Software include Cerner, IBM, Epic Systems, McKesson, Allscripts, Healthgen, Athenahealth, Meddecision, GetWell Network, Orion Health, Lincor Solutions, Get Real, Oneview, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Patient Engagement Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Patient Engagement Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Patient Engagement Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Patient Engagement Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Patient Engagement Software Include:

Cerner

IBM

Epic Systems

McKesson

Allscripts

Healthgen

Athenahealth

Medecision

GetWell Network

Orion Health

Lincor Solutions

Get Real

Oneview

Patient Engagement Software Product Segment Include:

Web-Based

Cloud-Based

On-Premise

Patient Engagement Software Product Application Include:

Hospital

Acute Care

## **Chapter Scope**

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