

Global Patent Licensing Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Patent Licensing market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Patent Licensing market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Patent licensing is the process by which a patent holder grants permission to another party to use, produce, or sell an invention covered by their patent for a specified period and under agreed-upon terms. In exchange for the rights to use the patented technology, the licensee typically pays royalties, lump sum payments, or a combination of both to the patent owner. Licensing can be exclusive, where the licensee is the only entity allowed to use the patent, or non-exclusive, where the patent holder can grant licenses to multiple parties. This arrangement allows patent owners to monetize their inventions while enabling licensees to incorporate patented technologies into their products or services without having to develop the technology themselves.

The major global suppliers of Patent Licensing include Nokia, Qualcomm, Ericsson, Huawei, Ziemann, Canon, Samsung, IBM, Toyota, LG, Bosch, Toshiba, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Patent Licensing. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Patent Licensing market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Patent Licensing market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Patent Licensing industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Patent Licensing Include:

Nokia

Qualcomm

Ericsson

Huawei

Ziess

Canon

Samsung

IBM

Toyata

LG

Bosch

Toshiba

Patent Licensing Product Segment Include:

Exclusive License

Non-exclusive License

Patent Licensing Product Application Include:

Enterprise

Individual

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