

# Global Passive Authentication Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/P939DB40DF84EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: P939DB40DF84EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Passive Authentication market size will reach 1,639.01 Million USD in 2025 and is projected to reach 6,410.11 Million USD by 2032, with a CAGR of 21.51% (2025-2032). Notably, the China Passive Authentication market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Passive authentication is a method of verifying a user's identity or granting access to a system or application without requiring active involvement or explicit actions from the user. In passive authentication, user identity is continuously monitored and verified behind the scenes, typically by analyzing various behavioral and contextual factors, such as the user's typing patterns, device characteristics, and location data. This method aims to enhance security while minimizing user disruption, making it well-suited for scenarios where seamless and frictionless access is essential. Passive authentication is commonly used in modern cybersecurity and access control systems to provide an additional layer of security and to detect suspicious activities and potential threats in real-time.

The major global suppliers of Passive Authentication include NEC Corporation, IBM Corporation, Cisco Systems, Gemalto, Jumio, RSA Security, SecuredTouch, FICO, Pindrop, Verint, OneSpan, NuData Security, Equifax, LexisNexis, SESTEK, UnifyID, Aware, Nuance Communications, Precognitive, BioCatch, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Passive Authentication. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Passive Authentication market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Passive Authentication market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Passive Authentication industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Passive Authentication Include:

NEC Corporation

IBM Corporation

Cisco Systems

Gemalto

Jumio

RSA Security

SecuredTouch

FICO

Pindrop

Verint

OneSpan

NuData Security

Equifax

LexisNexis

SESTEK

UnifyID

Aware

Nuance Communications

Precognitive

BioCatch

Passive Authentication Product Segment Include:

Passive Biometrics

Device ID

Passive Authentication Product Application Include:

Aerospace & Defense

Medical Electronics

Information Technology

Automotive

Industrial

Others

## **Chapter Scope**

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