

Global Passenger Car Intelligent Steering Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Passenger Car Intelligent Steering market size will reach 21,228 Million USD in 2025 and is projected to reach 38,212 Million USD by 2032, with a CAGR of 8.76% (2025-2032). Notably, the China Passenger Car Intelligent Steering market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Passenger car intelligent steering refers to advanced steering systems equipped with intelligent features and technologies designed to enhance vehicle handling, safety, and comfort. These systems utilize sensors, actuators, and control algorithms to provide functionalities such as adaptive steering assistance, lane-keeping assistance, and automated parking. Adaptive steering assistance adjusts the steering ratio and effort based on driving conditions and driver input, while lane-keeping assistance helps drivers stay within their lane by providing gentle steering corrections or warnings. Automated parking systems use sensors to detect parking spaces and steer the vehicle into parking spots automatically. Overall, passenger car intelligent steering systems aim to improve vehicle stability, maneuverability, and safety, while enhancing driver convenience and reducing driver fatigue.

The major global manufacturers of Passenger Car Intelligent Steering include Continental, Bosch, Nexteer Automotive, Schaeffler, ZF, Mando, NSK, JTEKT, ThyssenKrupp, Hitachi Astemo (Showa), KYB, Trinova, NASN, Tuopu Group, DECO

Automotive, DIAS, Zhejiang Shibao, Bethel Automotive Safety Systems, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Passenger Car Intelligent Steering. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Passenger Car Intelligent Steering market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Passenger Car Intelligent Steering market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Passenger Car Intelligent Steering industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Passenger Car Intelligent Steering Include:

Continental

Bosch

Nexteer Automotive

Schaeffler

ZF

Mando

NSK

JTEKT

ThyssenKrupp

Hitachi Astemo (Showa)

KYB

Trinova

NASN

Tuopu Group

DECO Automotive

DIAS

Zhejiang Shibao

Bethel Automotive Safety Systems

Passenger Car Intelligent Steering Product Segment Include:

Steer-by-wire (SBW)

Electronic Power Steering (EPS)

Passenger Car Intelligent Steering Product Application Include:

SUV

Sedan

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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