

# Global Passenger Car Antenna Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Passenger Car Antenna market size will reach 1,843.21 Million USD in 2025 and is projected to reach 2,086.94 Million USD by 2032, with a CAGR of 1.79% (2025-2032). Notably, the China Passenger Car Antenna market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A passenger car antenna is a device mounted on an automobile to receive and transmit radio signals, allowing the vehicle's radio, navigation system, and communication equipment to function effectively. These antennas come in various forms, such as roof-mounted whip antennas, hidden or integrated antennas, and shark-fin antennas, each with its unique design and aesthetic appeal. The primary purpose of a passenger car antenna is to capture radio frequencies and transmit them to the vehicle's audio system, ensuring clear and reliable reception of AM and FM radio stations. In modern vehicles, passenger car antennas may also be designed to accommodate satellite radio, GPS navigation, and cellular communication, contributing to a range of multimedia and connectivity options for occupants.

The major global manufacturers of Passenger Car Antenna include Laird, Harada, Yokowa, Kathrein, Northeast Industries, ASK Industries, Hirschmann, Suzhong, Fiamm, Inzi Controls, Riof, Shenglu, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Passenger Car Antenna. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Passenger Car Antenna market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Passenger Car Antenna market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Passenger Car Antenna industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Passenger Car Antenna Include:

Laird

Harada

Yokowa

Kathrein

Northeast Industries

ASK Industries

Hirschmann

Suzhong

Fiamm

Inzi Controls

Riof

Shenglu

Passenger Car Antenna Product Segment Include:

Fin Type

Rod Type

Screen Type

Others

Passenger Car Antenna Product Application Include:

Sedan

SUV

Others

## Chapter Scope

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