

# Global Party Supplies Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Party Supplies market size will reach 23,605 Million USD in 2025 and is projected to reach 31,482 Million USD by 2032, with a CAGR of 4.20% (2025-2032). Notably, the China Party Supplies market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Party supplies are a diverse range of items and accessories used to enhance and decorate various social and celebratory gatherings. These items typically include decorations, tableware, balloons, banners, and various thematic accessories tailored to specific events, such as birthdays, weddings, anniversaries, and holidays. Party supplies serve to create a festive atmosphere, set a particular theme, and facilitate the organization and enjoyment of parties and special occasions. They are widely available in stores and online, making it easy for hosts to customize and accessorize their events according to their chosen themes or preferences, ultimately contributing to the overall enjoyment and memorability of the gathering.

The major global suppliers of Party Supplies include Party City, Dixie, Dart Container Corporation, Zhejiang Enjoy & Wonderful Inc, Unique, Pactiv Evergreen, Anagram, Hallmark, Gemar, Party Deco, Chinet, Hebei Tongle Latex Products Co., Ltd, American Greetings Corporation, Jiangsu Haolin Latex Products Co., Ltd, Sempertex, Zhongshan Lokko Party Time Co., Ltd, Xiongqian Tongyao Latex Products Co., Ltd, Shutterfly, BK

Latex, Betallic, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Party Supplies. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Party Supplies market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Party Supplies market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Party Supplies industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Party Supplies Include:

Party City

Dixie

Dart Container Corporation

Zhejiang Enjoy & Wonderful Inc

Unique

Pactiv Evergreen

Anagram

Hallmark

Gemar

Party Deco

Chinet

Hebei Tongle Latex Products Co., Ltd

American Greetings Corporation

Jiangsu Haolin Latex Products Co., Ltd

Sempertex

Zhongshan Lokko Party Time Co., Ltd

Xiongqian Tongyao Latex Products Co., Ltd

Shutterfly

BK Latex

Betallic

Party Supplies Product Segment Include:

Tableware

Decorations

Balloons

Banner

Game Props

Others

Party Supplies Product Application Include:

Offline Sales

Online Sales

## **Chapter Scope**

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