

Global Party Balloon Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Party Balloon market size will reach 863.38 Million USD in 2025 and is projected to reach 1,134.62 Million USD by 2032, with a CAGR of 3.98% (2025-2032). Notably, the China Party Balloon market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A party balloon is a decorative inflatable item made of latex or foil that is commonly used in celebratory events and gatherings to add color, festivity, and a sense of joy to the occasion. These balloons come in various shapes, sizes, and vibrant colors, often featuring printed designs or messages to suit different themes and occasions. Party balloons are typically filled with air or helium, causing them to float and create an attractive visual display. They are commonly used for birthday parties, weddings, anniversaries, graduations, and other special events to enhance the festive atmosphere, and they can be arranged in balloon bouquets, arches, or used for games and decorations, making them a staple in event planning and decor.

The major global manufacturers of Party Balloon include Latex Occidental, CTI Industries, BELBAL, Pioneer Balloon, Sempertex, Gemar Balloons, Amscan, Colour Way, Xingcheng, Maple City Rubber, Rubek Balloons, Balonevi, Tailloon, York Impex, Hengli Latex Products, BK Latex, Tongle Latex Products, Guohua Latex Products, Xiong County Shaohua Latex Products, Jaya Latexindo Internusa, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Party Balloon. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Party Balloon market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Party Balloon market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Party Balloon industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Party Balloon Include:

Latex Occidental

CTI Industries

BELBAL

Pioneer Balloon

Sempertex

Gemar Balloons

Amscan

Colour Way

Xingcheng

Maple City Rubber

Rubek Balloons

Balonevi

Tailloon

York Impex

Hengli Latex Products

BK Latex

Tongle Latex Products

Guohua Latex Products

Xiong County Shaohua Latex Products

Jaya Latexindo Internusa

Party Balloon Product Segment Include:

Latex Party Balloon

Foil Party Balloon

Party Balloon Product Application Include:

Offline Sales

Online Sales

Chapter Scope

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