

# Global Paper & Paperboard Packaging Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Paper & Paperboard Packaging market size will reach 178,698 Million USD in 2025 and is projected to reach 224,600 Million USD by 2032, with a CAGR of 3.32% (2025-2032). Notably, the China Paper & Paperboard Packaging market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Paper and paperboard packaging refers to the use of paper-based materials for the packaging of various products. This type of packaging is versatile, lightweight, and eco-friendly, making it suitable for a wide range of applications in industries such as food and beverage, pharmaceuticals, cosmetics, and consumer goods. Paper and paperboard packaging can take various forms, including boxes, cartons, bags, pouches, labels, and wraps, and can be customized to meet specific product requirements and branding needs. These packaging materials offer excellent printability, allowing for vibrant graphics, branding messages, and product information to be displayed effectively. Additionally, paper and paperboard packaging is recyclable and biodegradable, contributing to sustainability efforts and reducing environmental impact. Overall, paper and paperboard packaging provides a cost-effective and environmentally friendly solution for packaging products while offering protection, convenience, and aesthetic appeal to consumers.

The major global manufacturers of Paper & Paperboard Packaging include WestRock,

International Paper, Packaging Corporation of America, Smurfit Kappa, DS Smith, Stora Enso, Graphic Packaging, Oji Holdings, Rengo, Georgia-Pacific, Saica, Xiamen Hexing Packaging and Printing, Mayr-Melnhof Karton, Cascades, Mets?, Longchen Paper & Packaging, Visy Industries, Cheng Loong, Klingele, Empresas CMPC, Clearwater Paper, ITC Limited, Shanying International, Rossmann, Hangzhou Bingxin Paper Industrial, Svenska Cellulosa Aktiebolaget, YFY, Nine Dragons, Hansol Paper, Nippon Paper, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Paper & Paperboard Packaging. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Paper & Paperboard Packaging market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Paper & Paperboard Packaging market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Paper & Paperboard Packaging industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Paper & Paperboard Packaging Include:

WestRock

International Paper

Packaging Corporation of America

Smurfit Kappa

DS Smith

Stora Enso

Graphic Packaging

Oji Holdings

Rengo

Georgia-Pacific

Saica

Xiamen Hexing Packaging and Printing

Mayr-Melnhof Karton

Cascades

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Longchen Paper & Packaging

Visy Industries

Cheng Loong

Klinge

Empresas CMPC

Clearwater Paper

ITC Limited

Shanying International

Rossmann

Hangzhou Bingxin Paper Industrial

Svenska Cellulosa Aktiebolaget

YFY

Nine Dragons

Hansol Paper

Nippon Paper

Paper & Paperboard Packaging Product Segment Include:

Virgin Board

Recycled Board

Paper & Paperboard Packaging Product Application Include:

Food and Beverages

Healthcare

Consumer Goods

E-commerce

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Paper & Paperboard Packaging Industry Porter's Five Forces Analysis

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