

Global Pajamas Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/PBF01F9E378CEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: PBF01F9E378CEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Pajamas market size will reach 14,748 Million USD in 2025 and is projected to reach 21,682 Million USD by 2032, with a CAGR of 5.66% (2025-2032). Notably, the China Pajamas market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Pajamas, often simply called "PJs," are a type of clothing primarily worn for sleep or lounging around the house. They typically consist of two pieces: trousers (pants) and a top, which can be a shirt or a button-up blouse. Pajamas come in various styles, materials, and designs, ranging from simple cotton sets to more elaborate silk or satin ensembles. While traditionally associated with bedtime, pajamas have also become a casual attire for relaxing at home, especially in cultures where comfort and relaxation are prioritized.

The major global manufacturers of Pajamas include Victoria's Secret, Fruit of the Loom, Marks & Spencer, American Eagle, PVH, Hanes, Uniqlo, Jockey, Wacoal Holdings, Bravissimo, Armani, Boux Avenue, Agent Provocateur, Pour Moi, Enamor, LaSenza, Wolf Lingerie, Lise Charmel, Derek Rose, Curvy Kate, Bluebella, Hanky Panky, Bare Necessities, Triumph International, Embry Form, Aimer, Cosmo Lady (China) Holdings Company, Huijie?Maniform Lingerie?, Bangjie Share, Etam, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Pajamas. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Pajamas market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Pajamas market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Pajamas industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Pajamas Include:

Victoria's Secret

Fruit of the Loom

Marks & Spencer

American Eagle

PVH

Hanes

Uniqlo

Jockey

Wacoal Holdings

Bravissimo

Armani

Boux Avenue

Agent Provocateur

Pour Moi

Enamor

LaSenza

Wolf Lingerie

Lise Charmel

Derek Rose

Curvy Kate

Bluebella

Hanky Panky

Bare Necessities

Triumph International

Embry Form

Aimer

Cosmo Lady (China) Holdings Company

Huijie?Maniform Lingerie?

Bangjie Share

Etam

Pajamas Product Segment Include:

Cotton

Polyester

Others

Pajamas Product Application Include:

Female

Male

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