

Global Packaging Film Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Packaging Film market size will reach 175,411 Million USD in 2025 and is projected to reach 249,965 Million USD by 2032, with a CAGR of 5.19% (2025-2032). Notably, the China Packaging Film market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Packaging film is a thin, flexible material made from various polymers, including plastics like polyethylene (PE), polypropylene (PP), and polyethylene terephthalate (PET), used for wrapping, protecting, and preserving a wide range of products. Packaging films come in various forms, including stretch film, shrink film, cling film, and more, each designed for specific applications. They are commonly used to encase food products, consumer goods, industrial items, and palletized shipments, providing a barrier against moisture, contaminants, and external factors to extend product shelf life and maintain product quality. Packaging films can be transparent or opaque, and they are crucial in the packaging industry for their ability to efficiently and securely wrap products and make them tamper-evident while also offering opportunities for branding and product information through labeling and printing.

The major global manufacturers of Packaging Film include Toray, Amcor, Uflex, Taghleef, Gettel Group, Innovia, Forop Group, Oben Group, Kanghui New Material Technology, YONGSHENG, BaiHong Industrial, Zhejiang Great Southeast Corp,

Shaoxing Xiangyu Green Packing, Changsu Industrial, Zijiang, Cangzhou Mingzhu, Zhe Jiang Yuan Da Plastic, SDK, Hubei Huishi Plastic, Huangshan Novel, Prince New Material, Zhengyi Packaging, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Packaging Film. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Packaging Film market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Packaging Film market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Packaging Film industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Packaging Film Include:

Toray

Amcor

Uflex

Taghleef

Gettel Group

Innovia

Forop Group

Oben Group

Kanghui New Material Technology

YONGSHENG

BaiHong Industrial

Zhejiang Great Southeast Corp

Shaoxing Xiangyu Green Packing

Changsu Industrial

Zijiang

Cangzhou Mingzhu

Zhe Jiang Yuan Da Plastic

SDK

Hubei Huishi Plastic

Huangshan Novel

Prince New Material

Zhengyi Packaging

Packaging Film Product Segment Include:

PE Films

BOPET Films

BOPP Films

CPP Films

Others

Packaging Film Product Application Include:

Food Packaging

Drug Packaging

Tobacco Packaging

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Packaging Film Capacity and Production Analysis

Chapter 3: Global Packaging Film Industry PESTEL Analysis

Chapter 4: Global Packaging Film Industry Porter's Five Forces Analysis

Chapter 5: Global Packaging Film Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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Chapter 7: North America Packaging Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Packaging Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

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