

# Global p-Hydroxycinnamic Acid Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/PD081D89D9E4EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: PD081D89D9E4EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global p-Hydroxycinnamic Acid market size will reach 22.42 Million USD in 2025 and is projected to reach 31.89 Million USD by 2032, with a CAGR of 5.16% (2025-2032). Notably, the China p-Hydroxycinnamic Acid market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

p-Hydroxycinnamic acid, also known as 4-hydroxycinnamic acid or p-coumaric acid, is a naturally occurring organic compound belonging to the class of hydroxycinnamic acids. It is a derivative of cinnamic acid with a hydroxyl group (-OH) attached to the phenyl ring at the para position. p-Hydroxycinnamic acid is found in various plant tissues, including fruits, vegetables, and grains, where it serves as a precursor for the biosynthesis of other important compounds such as flavonoids and lignin. It exhibits antioxidant properties and has been studied for its potential health benefits, including its role in reducing inflammation, protecting against cardiovascular diseases, and exhibiting anticancer properties. Additionally, p-hydroxycinnamic acid is used in the food industry as a flavoring agent and preservative and in the cosmetic industry for its antioxidant and skin-brightening properties.

The major global manufacturers of p-Hydroxycinnamic Acid include Shandong Yangcheng Biotechnology, Blue California, Zaoyang Cixiang Medical Technology, Shanxi Jinjin Chemical, Wuhan LANDMARK Industrial, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of p-Hydroxycinnamic Acid. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global p-Hydroxycinnamic Acid market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the p-Hydroxycinnamic Acid market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of p-Hydroxycinnamic Acid industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of p-Hydroxycinnamic Acid Include:

Shandong Yangcheng Biotechnology

Blue California

Zaoyang Cixiang Medical Technology

Shanxi Jinjin Chemical

Wuhan LANDMARK Industrial

p-Hydroxycinnamic Acid Product Segment Include:

Fermentation Method

Chemical Synthesis Method

p-Hydroxycinnamic Acid Product Application Include:

Electronics

Pharmaceutical Intermediate

Food

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global p-Hydroxycinnamic Acid Industry PESTEL Analysis

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