

Global Over-the-Ear Headphone Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Over-the-Ear Headphone market size will reach 13,090 Million USD in 2025 and is projected to reach 17,064 Million USD by 2032, with a CAGR of 3.86% (2025-2032). Notably, the China Over-the-Ear Headphone market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An over-the-ear headphone, also known as circumaural headphone, is a type of audio device that is designed to completely cover or encircle the ears. These headphones typically consist of large ear cups with cushioned padding that provide a comfortable and immersive listening experience. Over-the-ear headphones are known for their excellent sound quality and noise isolation capabilities, as they create a seal around the ears to block out external noise. They are popular among audiophiles, professionals, and music enthusiasts for their ability to reproduce high-quality audio with clarity and deep bass. Over-the-ear headphones are available in a wide range of styles and are suitable for various applications, from casual listening to studio recording and gaming.

The major global manufacturers of Over-the-Ear Headphone include Apple, Plantronics, Sony, GN, Samsung, B&O, Sennheiser, Audio-Technica, Bose, Bowers & Wilkins, Philips, Beyerdynamic, Logitech, HyperX, Turtle Beach, Corsair, Razer, EDIFIER, Lenovo, ASUS, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a

substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Over-the-Ear Headphone. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Over-the-Ear Headphone market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Over-the-Ear Headphone market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Over-the-Ear Headphone industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Over-the-Ear Headphone Include:

Apple

Plantronics

Sony

GN

Samsung

B&O

Sennheiser

Audio-Technica

Bose

Bowers & Wilkins

Philips

Beyerdynamic

Logitech

HyperX

Turtle Beach

Corsair

Razer

EDIFIER

Lenovo

ASUS

Over-the-Ear Headphone Product Segment Include:

Wired Headphone

Wireless Headphone

Over-the-Ear Headphone Product Application Include:

Individual

Commercial

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