

# Global Outdoor Thermometer Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Thermometer market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Outdoor Thermometer market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An outdoor thermometer is a weather instrument designed to measure and display the temperature of the surrounding outdoor environment. It is typically used for monitoring and recording temperature variations in gardens, yards, or outdoor spaces. These thermometers come in various forms, such as traditional mercury or modern digital models, and are often placed outside homes or in weather stations. They provide valuable information for individuals to plan their activities and make decisions related to weather conditions, outdoor comfort, and potential frost or heat-related risks. Outdoor thermometers are an essential tool for gardening, outdoor event planning, and ensuring the well-being of plants, animals, and people exposed to outdoor temperature fluctuations.

The major global manufacturers of Outdoor Thermometer include AcuRite, Taylor Precision Products, La Crosse Technology, Ambient Weather, ThermoPro, REOTEMP, WIKA, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial

market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Thermometer. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outdoor Thermometer market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Thermometer market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Thermometer industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outdoor Thermometer Include:

AcuRite

Taylor Precision Products

La Crosse Technology

Ambient Weather

ThermoPro

REOTEMP

WIKA

Outdoor Thermometer Product Segment Include:

Analog Thermometers

Digital Thermometers

Weather Forecasting Thermometers

Clock Thermometers

Outdoor Thermometer Product Application Include:

Online Sales

Offline Sales

## **Chapter Scope**

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