

Global Outdoor Sports Fishing Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Sports Fishing Equipment market size will reach 16,436 Million USD in 2025 and is projected to reach 20,366 Million USD by 2032, with a CAGR of 3.11% (2025-2032). Notably, the China Outdoor Sports Fishing Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Outdoor sports fishing equipment encompasses a wide range of specialized gear and tools designed for fishing activities conducted in natural environments such as lakes, rivers, oceans, and streams. Essential equipment includes fishing rods, which vary in length, material (such as fiberglass or carbon fiber), and action (stiffness and flexibility), and fishing reels, which come in various types like spinning reels, baitcasting reels, and fly reels, each suited for different fishing techniques. Other important gear includes fishing lines, which are typically made from nylon, fluorocarbon, or braided materials and vary in strength and visibility, and fishing hooks, sinkers, and bait or lures used to attract fish. Additional equipment may include tackle boxes to store and organize fishing gear, landing nets, fish grippers or gloves for handling fish safely, and protective clothing such as hats, sunglasses, and waterproof jackets. Outdoor sports fishing equipment is designed to maximize the angler's ability to effectively catch fish while ensuring comfort, safety, and enjoyment during fishing adventures in diverse outdoor settings.

The major global suppliers of Outdoor Sports Fishing Equipment include Globberide(Daiwa), Shimano, Newell, Rapala VMC, Weihai Guangwei, Dongmi Fishing, RYOBI, Pokee Fishing, Cabela's Inc., Eagle Claw, Humminbird, St. Croix Rods, Gamakatsu, Tica Fishing, DUEL(YO-ZURI), Tiemco, Preston Innovations, Beilun Haibo, AFTCO Mfg., O. Mustad & Son, Okuma Fishing, Barfilon Fishing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Sports Fishing Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Outdoor Sports Fishing Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Sports Fishing Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Sports Fishing Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Outdoor Sports Fishing Equipment Include:

Globeride(Daiwa)

Shimano

Newell

Rapala VMC

Weihai Guangwei

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

DUEL(YO-ZURI)

Tiemco

Preston Innovations

Beilun Haibo

AFTCO Mfg.

O. Mustad & Son

Okuma Fishing

Barfilon Fishing

Outdoor Sports Fishing Equipment Product Segment Include:

Fishing Rod

Fish Hook

Bait

Fishing Line

Others

Outdoor Sports Fishing Equipment Product Application Include:

Freshwater Fishing

Saltwater Fishing

Chapter Scope

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