

Global Outdoor Power Supply Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Power Supply market size will reach 2,882.85 Million USD in 2025 and is projected to reach 18,682.04 Million USD by 2032, with a CAGR of 30.60% (2025-2032). Notably, the China Outdoor Power Supply market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Outdoor Power Supply refers to a system that provides electrical energy for various outdoor applications and equipment, ensuring functionality in environments where electrical power sources may not be readily available. These power supply systems are designed to be weatherproof and rugged to withstand outdoor conditions, making them suitable for a wide range of applications such as outdoor lighting, surveillance cameras, remote sensors, telecommunications equipment, and more. Outdoor power supplies often include components like enclosures, power distribution units, surge protection, and battery backup to ensure continuous and reliable operation in outdoor settings. They are essential for maintaining power to critical outdoor infrastructure, enhancing security, and enabling the functionality of various outdoor devices and systems.

The major global manufacturers of Outdoor Power Supply include ECOFLOW, Shenzhen Hello Tech Energy, Shenzhen Poweroak Technology, GOAL ZERO, JVC, Allpowers, Westinghouse, DBK, PISEN, ANKER, Sbase, Letsolar, Yoobao, Newsmy, Orico, Flashfish, Pecron, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Power Supply. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outdoor Power Supply market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Power Supply market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Power Supply industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outdoor Power Supply Include:

ECOFLOW

Shenzhen Hello Tech Energy

Shenzhen Poweroak Technology

GOAL ZERO

JVC

Allpowers

Westinghouse

DBK

PISEN

ANKER

Sbase

Letsolar

Yoobao

Newsmy

Orico

Flashfish

Pecron

Outdoor Power Supply Product Segment Include:

Below 500wh

500 to 1000wh

Above 1000wh

Outdoor Power Supply Product Application Include:

Online Sales

Offline Sales

Chapter Scope

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