

Global Outdoor Power Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Power Equipment market size will reach 13,721 Million USD in 2025 and is projected to reach 15,881 Million USD by 2032, with a CAGR of 2.11% (2025-2032). Notably, the China Outdoor Power Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Outdoor Power Equipment refers to a category of machines and tools specifically designed for outdoor applications, typically involving heavy-duty tasks related to landscaping, yard maintenance, and construction. This equipment includes a wide range of devices such as lawnmowers, chainsaws, leaf blowers, hedge trimmers, snow blowers, generators, and more. Outdoor power equipment is engineered to provide the necessary power, durability, and efficiency required for various outdoor tasks. These machines are essential for maintaining lawns, clearing debris, cutting trees and branches, snow removal, and providing electricity in remote areas. Whether used by homeowners for routine maintenance or by professionals in the landscaping and construction industries, outdoor power equipment plays a crucial role in keeping outdoor spaces well-kept and functional.

The major global manufacturers of Outdoor Power Equipment include Husqvarna, STIHL, John Deere, TORO, Stanley Black & Decker, MTD, Honda, Makita, Craftsman, EMAK, Blount, MAT, McLane, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Power Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outdoor Power Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Power Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Power Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outdoor Power Equipment Include:

Husqvarna

STIHL

John Deere

TORO

Stanley Black & Decker

MTD

Honda

Makita

Craftsman

EMAK

Blount

MAT

McLane

Outdoor Power Equipment Product Segment Include:

Lawn Mower

Chainsaws

Trimmers

Blowers

Others

Outdoor Power Equipment Product Application Include:

Residential

Commercial

Chapter Scope

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