

Global Outdoor Pest Control Devices Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Pest Control Devices market size will reach 891.34 Million USD in 2025 and is projected to reach 1,348.23 Million USD by 2032, with a CAGR of 6.09% (2025-2032). Notably, the China Outdoor Pest Control Devices market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Outdoor Pest Control Devices are specialized tools and equipment designed to deter, trap, or eliminate various pests and insects in an outdoor environment. These devices come in various forms, such as electronic repellent systems, ultrasonic devices, bug zappers, and traps, each targeting specific types of pests. For example, bug zappers use light to attract and electrocute flying insects, while ultrasonic devices emit high-frequency sounds that are unpleasant to pests like rodents and mosquitoes. These devices are employed in residential and commercial settings to help control outdoor pest populations, ensuring a more comfortable and pest-free outdoor experience. They are often favored for their environmentally friendly and non-toxic pest control methods, making them an eco-conscious choice for pest management.

The major global manufacturers of Outdoor Pest Control Devices include Woodstream Corporation, Bird B Gone, Bell Labs, Thermacell, Bird-X, AP&G, Pelsis, Helen of Troy, Rentokil Initial, J.T. Eaton, FLY-BYE Bird Control Products, Terminix, Bird Barrier America, Nixalite of America, Kness Pest Defense, Flowtron Outdoor Products, The Big

Cheese, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Pest Control Devices. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outdoor Pest Control Devices market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Pest Control Devices market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Pest Control Devices industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outdoor Pest Control Devices Include:

Woodstream Corporation

Bird B Gone

Bell Labs

Thermacell

Bird-X

AP&G

Pelsis

Helen of Troy

Rentokil Initial

J.T. Eaton

FLY-BYE Bird Control Products

Terminix

Bird Barrier America

Nixalite of America

Kness Pest Defense

Flowtron Outdoor Products

The Big Cheese

Outdoor Pest Control Devices Product Segment Include:

Rodent Control

Bird Control

Ant and Insect Control

Mosquito Control

Others

Outdoor Pest Control Devices Product Application Include:

Household

Commercial

Government

Chapter Scope

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