

# Global Outdoor Motion Sensor Light Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Motion Sensor Light market size will reach 335.54 Million USD in 2025 and is projected to reach 539.86 Million USD by 2032, with a CAGR of 7.03% (2025-2032). Notably, the China Outdoor Motion Sensor Light market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An outdoor motion sensor light is a type of lighting fixture designed for exterior spaces, such as the area around homes, buildings, or outdoor pathways. These lights are equipped with motion sensors that detect movement within their range and automatically illuminate when triggered. They are a popular choice for enhancing security and safety by deterring intruders or providing visibility in dark outdoor areas. Outdoor motion sensor lights are energy-efficient as they only activate when needed, reducing energy consumption and operating costs. They are commonly used in residential and commercial settings to provide convenient and automatic illumination for outdoor spaces, making them a practical and reliable lighting solution for various applications.

The major global manufacturers of Outdoor Motion Sensor Light include STEINEL, Mr Beams, LEDVANCE, EGLO, AKT Lighting, Heath Zenith, LIGMAN, HPWinner, RAB Lighting, GE Lighting, Theben, AEC Illuminazione, Satco, SuperFire, Lampsmaxx, Intelamp, etc. The global players competition landscape in this report is divided into

three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Motion Sensor Light. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outdoor Motion Sensor Light market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Motion Sensor Light market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Motion Sensor Light industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outdoor Motion Sensor Light Include:

STEINEL

Mr Beams

LEDVANCE

EGLO

AKT Lighting

Heath Zenith

LIGMAN

HPWinner

RAB Lighting

GE Lighting

Theben

AEC Illuminazione

Satco

SuperFire

Lampsmaxx

Intelamp

Outdoor Motion Sensor Light Product Segment Include:

Battery Powered

Solar Powered

Plug-in

Outdoor Motion Sensor Light Product Application Include:

Residential

Commerical

Public Utilities

Others

## **Chapter Scope**

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