

Global Outdoor Jackets Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Jackets market size will reach 38,239 Million USD in 2025 and is projected to reach 55,847 Million USD by 2032, with a CAGR of 5.56% (2025-2032). Notably, the China Outdoor Jackets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Outdoor jackets are specialized clothing designed to provide protection and comfort in various outdoor activities and challenging weather conditions. These jackets are typically made from durable and weather-resistant materials such as waterproof and breathable fabrics, ensuring that wearers stay dry and comfortable while participating in activities like hiking, camping, skiing, or mountaineering. They often feature multiple pockets for storage, adjustable hoods, and sealed seams to keep moisture out. Outdoor jackets come in various styles, including rain jackets, softshell jackets, hardshell jackets, insulated jackets, and more, each suited to specific outdoor environments and purposes. They play a crucial role in keeping adventurers safe and comfortable during their outdoor pursuits.

The major global manufacturers of Outdoor Jackets include Nike, Adidas, Under Armour, VF, PUMA, Lafuma, Amer Sports, Guirenniao, Skechers, Columbia, Li-Ning, ANTA, 361 Degrees, Patagonia, Mizuno, Jack Wolfskin, Toread, Helly Hansen, Xtep, Billabong, Peak, VAUDE, Bergans, Asics, Salewa, BasicNet, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Jackets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outdoor Jackets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Jackets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Jackets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outdoor Jackets Include:

Nike

Adidas

Under Armour

VF

PUMA

Lafuma

Amer Sports

Guirenniao

Skechers

Columbia

Li-Ning

ANTA

361 Degrees

Patagonia

Mizuno

Jack Wolfskin

Toread

Helly Hansen

Xtep

Billabong

Peak

VAUDE

Bergans

Asics

Salewa

BasicNet

Outdoor Jackets Product Segment Include:

Lightweight Functional Outdoor Jackets

Mediumweight Functional Outdoor Jackets

Expeditionary Expedition Special Outdoor Jackets

Outdoor Jackets Product Application Include:

Male

Female

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