

Global Outdoor Gear Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Gear market size will reach 68,914 Million USD in 2025 and is projected to reach 106,881 Million USD by 2032, with a CAGR of 6.47% (2025-2032). Notably, the China Outdoor Gear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Outdoor gear encompasses a wide range of equipment and supplies designed for outdoor recreational activities and adventures. These items are tailored to suit the specific needs of outdoor enthusiasts and adventurers, aiding them in their pursuits of activities like camping, hiking, backpacking, fishing, hunting, and more. Outdoor gear includes essentials like tents, sleeping bags, backpacks, hiking boots, clothing, cooking equipment, navigation tools, and protective gear. The key features of outdoor gear are durability, functionality, and adaptability to the often challenging and unpredictable conditions of the great outdoors. Quality outdoor gear is designed to keep users safe, comfortable, and well-prepared for various outdoor experiences, ensuring that they can enjoy nature while tackling the elements.

The major global suppliers of Outdoor Gear include ARCTERYX, JACK WOLFSKIN, MobiGarden, Beijing Tread Outdoor Products, Columbia, Marmot, THE NORTH FACE, NORTHLAND, BlackYak, Lafuma, Black Diamond, ARCTOS, Ozark, Highrock, Camel, Nextorch, Fire Maple, KingCamp, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Gear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Outdoor Gear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Gear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Gear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Outdoor Gear Include:

ARCTERYX

JACK WOLFSKIN

MobiGarden

Beijing Toread Outdoor Products

Columbia

Marmot

THE NORTH FACE

NORTHLAND

BlackYak

Lafuma

Black Diamond

ARCTOS

Ozark

Highrock

Camel

Nextorch

Fire Maple

KingCamp

Outdoor Gear Product Segment Include:

Apparel

Shoes

Backpacks

Gear

Accessories

Equipment

Outdoor Gear Product Application Include:

Online

Offline

Chapter Scope

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Figure 56: Global Outdoor Gear Industry Competition Landscape

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