

Global Outdoor Cushions Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outdoor Cushions market size will reach 3,035.75 Million USD in 2025 and is projected to reach 5,439.93 Million USD by 2032, with a CAGR of 8.69% (2025-2032). Notably, the China Outdoor Cushions market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Outdoor cushions are specially designed and durable seat or backrest pads created for use in outdoor settings. They are crafted with materials that can withstand exposure to the elements, such as sunlight, rain, and humidity. Typically, these cushions feature covers made from weather-resistant fabrics like polyester, acrylic, or outdoor-grade vinyl, which are easy to clean and maintain. Their core may include quick-drying foam or other materials that resist moisture, preventing mold and mildew growth. Outdoor cushions are commonly used on various outdoor seating furniture, including patio chairs, benches, lounges, and outdoor dining sets, to provide comfort and enhance the aesthetics of outdoor living spaces, making them ideal for relaxing, entertaining, and enjoying the fresh air and nature.

The major global manufacturers of Outdoor Cushions include MSR, THE NORTH FACE, Eureka, Sierra Designs, MARMOT, NatureHike, Kelty, Hilleberg, Mountain Hardwear, JACK WOLFSKIN, TOREAD, KAILAS, MOBIGARDEN, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outdoor Cushions. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outdoor Cushions market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outdoor Cushions market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outdoor Cushions industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outdoor Cushions Include:

MSR

THE NORTH FACE

Eureka

Sierra Designs

MARMOT

NatureHike

Kelty

Hilleberg

Mountain Hardwear

JACK WOLFSKIN

TOREAD

KAILAS

MOBIGARDEN

Outdoor Cushions Product Segment Include:

Inflatable Cushion

EVA Foam Cushion

Others

Outdoor Cushions Product Application Include:

Residential

Commercial

Chapter Scope

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