

Global Outboard Electric Propulsion Motor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Outboard Electric Propulsion Motor market size will reach 210.16 Million USD in 2025 and is projected to reach 362.99 Million USD by 2032, with a CAGR of 8.12% (2025-2032). Notably, the China Outboard Electric Propulsion Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An outboard electric propulsion motor is an innovative marine propulsion system designed to power boats and watercraft using electricity instead of traditional internal combustion engines. These motors are typically mounted on the exterior of a vessel and are connected to a battery or power source on board. They use electric energy to generate thrust, propelling the boat forward or in the desired direction. Outboard electric propulsion motors are environmentally friendly, producing zero emissions, and are much quieter than their gasoline or diesel counterparts. They have gained popularity as part of a broader shift toward cleaner and more sustainable boating options, especially in areas where emissions regulations and noise restrictions are in place. These motors come in various power ratings and are suitable for a range of boat sizes, offering boaters a more eco-conscious and peaceful on-water experience.

The major global manufacturers of Outboard Electric Propulsion Motor include Torqeedo, AquaWatt, Elco Motor Yachts, Aquamot, Ray Electric Outboards, Parsun

Power, ePropulsion Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Outboard Electric Propulsion Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Outboard Electric Propulsion Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Outboard Electric Propulsion Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Outboard Electric Propulsion Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Outboard Electric Propulsion Motor Include:

Torqeedo

AquaWatt

Elco Motor Yachts

Aquamot

Ray Electric Outboards

Parsun Power

ePropulsion Technology

Outboard Electric Propulsion Motor Product Segment Include:

Below 20hp

20hp-50hp

Above 50hp

Outboard Electric Propulsion Motor Product Application Include:

Entertainment Boat

Commercial Boat

Municipal and Official Boat

Chapter Scope

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