

Global Oud Oil Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/OB1BECCE9C33EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: OB1BECCE9C33EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Oud Oil market size will reach 762.77 Million USD in 2025 and is projected to reach 1,363.33 Million USD by 2032, with a CAGR of 8.65% (2025-2032). Notably, the China Oud Oil market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Oud oil, also known as agarwood oil or oudh oil, is a highly prized and aromatic essential oil derived from the resinous heartwood of agarwood trees, primarily from species in the *Aquilaria* genus. Agarwood is formed in these trees in response to certain fungal infections or natural stressors, resulting in the accumulation of resin and the characteristic dark, fragrant wood known as agarwood or oud. The oil is extracted through various methods, including steam distillation, solvent extraction, or hydro-distillation. Oud oil is treasured for its rich, complex, and woody fragrance, often described as earthy, musky, and sweet, with hints of smokiness and floral undertones. It has been used for centuries in perfumery, incense, and traditional medicine across cultures in the Middle East, Asia, and beyond. Oud oil is highly valued for its rarity, unique scent profile, and perceived luxuriousness, making it a coveted ingredient in high-end perfumes, colognes, and aromatherapy products.

The major global manufacturers of Oud Oil include HAGA Oud, DD oud Oil, TREEDOMOUD, YUZHI OUD, Binh Nghia Agarwood Co., Ltd., Thai Borai Agarwood Co., Ltd., Vietnam Essential Oil, JAIE Hao Group, Essential Oils Company, Jianxi

Xinsen, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Oud Oil. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Oud Oil market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Oud Oil market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Oud Oil industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Oud Oil Include:

HAGA Oud

DD oud Oil

TREEDOMOUD

YUZHOU

Binh Nghia Agarwood Co., Ltd.

Thai Borai Agarwood Co., Ltd.

Vietnam Essential Oil

JAIE Hao Group

Essential Oils Company

Jianxi Xinsen

Oud Oil Product Segment Include:

Distilled Based

Extracted Based

Oud Oil Product Application Include:

Cosmetics

Pharmaceutical Ingredients

Others

Chapter Scope

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