

Global OTR Tires Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global OTR Tires market size will reach 10,389 Million USD in 2025 and is projected to reach 13,298 Million USD by 2032, with a CAGR of 3.59% (2025-2032). Notably, the China OTR Tires market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Off-the-road (OTR) tires are large, heavy-duty tires designed for use on industrial and construction vehicles that operate in challenging and rugged off-road conditions. These tires are characterized by their robust construction, deep and aggressive tread patterns, and reinforced sidewalls, which make them well-suited for heavy equipment such as mining trucks, construction vehicles, agricultural machinery, and earthmoving equipment. OTR tires are engineered to withstand extreme conditions, including rough terrain, rocks, debris, and heavy loads, while providing traction and stability. They play a crucial role in various industries where heavy machinery is used, ensuring that these vehicles can operate effectively in challenging environments.

The major global manufacturers of OTR Tires include Michelin, Bridgestone, Titan, Continental Tire, Goodyear, Yokohama Tire, China National Chemical & Rubber Group, Xuzhou Armour Rubber Company Ltd, Haian Tire, Guizhou Tire, BKT, Xingyuan tires, Double Coin Tire Group, Apollo, Sailun tires, Triangle tires, Linglong tires, JK Tyre, Taishan Shandong Tire, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of OTR Tires. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global OTR Tires market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the OTR Tires market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of OTR Tires industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of OTR Tires Include:

Michelin

Bridgestone

Titan

Continental Tire

Goodyear

Yokohama Tire

China National Chemical & Rubber Group

Xuzhou Armour Rubber Company Ltd

Haian Tire

Guizhou Tire

BKT

Xingyuan tires

Double Coin Tire Group

Apollo

Sailun tires

Triangle tires

Linglong tires

JK Tyre

Taishan Shandong Tire

OTR Tires Product Segment Include:

Radial Tire

Bias Tire

Solid Tire

OTR Tires Product Application Include:

Loader

Crane

Concrete Machinery

Mining Machine

Others

Chapter Scope

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