

Global OTR Tire Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global OTR Tire market size will reach 10,285 Million USD in 2025 and is projected to reach 12,962 Million USD by 2032, with a CAGR of 3.36% (2025-2032). Notably, the China OTR Tire market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Off-the-road (OTR) tires are heavy-duty tires designed for use on vehicles that operate away from paved roads, such as in construction, mining, agriculture, and forestry. These tires are characterized by their robust construction, large size, and deep tread patterns, which provide excellent traction and durability in rough terrain. OTR tires come in various sizes and types to suit different applications, from small agricultural tractors to massive haul trucks. They typically feature reinforced sidewalls and sturdy casings to withstand the extreme conditions encountered off-road, including sharp rocks, debris, and heavy loads. OTR tires are engineered to handle high loads and provide stability on uneven surfaces, while also offering resistance to cuts, punctures, and abrasions. The design and composition of OTR tires allow them to perform reliably in challenging environments, making them essential components for heavy-duty vehicles operating in off-road conditions.

The major global manufacturers of OTR Tire include Michelin, Bridgestone, Titan, Continental Tire, Goodyear, China National Chemical & Rubber Group, Xuzhou Armour Rubber Company Ltd, Yokohama Tire, Haian Tire, BKT, Guizhou Tire, Xingyuan tires,

Double Coin Tire Group, Apollo, Sailun tires, Triangle tires, Linglong tires, JK Tyre, Taishan Shandong Tire, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of OTR Tire. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global OTR Tire market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the OTR Tire market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of OTR Tire industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of OTR Tire Include:

Michelin

Bridgestone

Titan

Continental Tire

Goodyear

China National Chemical & Rubber Group

Xuzhou Armour Rubber Company Ltd

Yokohama Tire

Haian Tire

BKT

Guizhou Tire

Xingyuan tires

Double Coin Tire Group

Apollo

Sailun tires

Triangle tires

Linglong tires

JK Tyre

Taishan Shandong Tire

OTR Tire Product Segment Include:

Radial Tire

Bias Tire

Solid Tire

OTR Tire Product Application Include:

Loader

Crane

Concrete Machinery

Mining Machine

Others

Chapter Scope

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