

Global Ostomy Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Ostomy market size will reach 4,212.34 Million USD in 2025 and is projected to reach 5,629.54 Million USD by 2032, with a CAGR of 4.23% (2025-2032). Notably, the China Ostomy market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Ostomy is a surgical procedure that involves the creation of an artificial opening (stoma) in the abdominal wall, allowing for the redirection of bodily waste or fluids outside of the body. This procedure is often performed in cases where normal elimination of waste or fluids is impaired due to a medical condition, such as colorectal cancer, inflammatory bowel disease, or other gastrointestinal disorders. Depending on the specific condition, there are different types of ostomies, including colostomy (involving the colon), ileostomy (involving the small intestine), and urostomy (involving the urinary system). Patients with an ostomy use an external pouching system to collect waste or urine, helping them maintain a better quality of life and manage their condition. Ostomy care and management are critical to ensure the well-being of individuals who have undergone this procedure.

The major global suppliers of Ostomy include Coloplast, Hollister, B. Braun, ConvaTec, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence,

and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ostomy. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Ostomy market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ostomy market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ostomy industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Ostomy Include:

Coloplast

Hollister

B. Braun

ConvaTec

Ostomy Product Segment Include:

Colostomy

IleostomyUrostomy

Ostomy Product Application Include:

Pouches

Accessories

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