

Global Ornamental Fish Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Ornamental Fish market size will reach 13,731 Million USD in 2025 and is projected to reach 20,268 Million USD by 2032, with a CAGR of 5.72% (2025-2032). Notably, the China Ornamental Fish market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Ornamental fish, often referred to as aquarium fish, are fish species that are kept in aquariums or ornamental ponds for aesthetic and decorative purposes rather than for consumption. These fish are highly valued for their vibrant colors, unique patterns, and exotic appearances. Popular among hobbyists and collectors, ornamental fish include a wide variety of species, such as goldfish, guppies, bettas, tetras, and cichlids, among others. The hobby of keeping ornamental fish has grown into a significant industry, with enthusiasts worldwide creating and maintaining aquariums to appreciate the beauty and behavior of these aquatic creatures, while also contributing to the conservation of various fish species through breeding and responsible trade practices.

The major global manufacturers of Ornamental Fish include Liuji, Jiahe, Wanjin, Haojin, Oasis Fish Farm, Aqua Leisure, Imperial Tropicals, BioAquatix, Captive Bred, Florida Tropical Fish Direct, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ornamental Fish. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Ornamental Fish market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ornamental Fish market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ornamental Fish industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Ornamental Fish Include:

Liuji

Jiahe

Wanjin

Haojin

Oasis Fish Farm

Aqua Leisure

Imperial Tropicals

BioAquatix

Captive Bred

Florida Tropical Fish Direct

Ornamental Fish Product Segment Include:

Tropicals Fish

Marine Fish

Cold-water Fish

Ornamental Fish Product Application Include:

Commercial

Residential

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Ornamental Fish Industry PESTEL Analysis

Chapter 3: Global Ornamental Fish Industry Porter's Five Forces Analysis

Chapter 4: Global Ornamental Fish Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Ornamental Fish Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Ornamental Fish Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Ornamental Fish Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Ornamental Fish Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Ornamental Fish Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Ornamental Fish Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Ornamental Fish Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Ornamental Fish Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 ORNAMENTAL FISH MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Ornamental Fish Product by Type
 - 1.2.1 Tropicals Fish
 - 1.2.2 Marine Fish
 - 1.2.3 Cold-water Fish
- 1.3 Ornamental Fish Product by Application
 - 1.3.1 Commercial
 - 1.3.2 Residential
- 1.4 Global Ornamental Fish Market Revenue and Sales Analysis
 - 1.4.1 Global Ornamental Fish Market Size Analysis (2020-2032)
 - 1.4.2 Global Ornamental Fish Market Sales Analysis (2020-2032)
 - 1.4.3 Global Ornamental Fish Market Sales Price Trend Analysis (2020-2032)
- 1.5 Ornamental Fish Industry Trends and Innovation
 - 1.5.1 Ornamental Fish Industry Trends and Innovation
 - 1.5.2 Ornamental Fish Market Drivers and Challenges

2 ORNAMENTAL FISH MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 ORNAMENTAL FISH MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL ORNAMENTAL FISH MARKET ANALYSIS BY REGIONS

- 4.1 Global Ornamental Fish Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Ornamental Fish Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Ornamental Fish Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Ornamental Fish Revenue Forecast by Region (2026-2032)
- 4.3 Global Ornamental Fish Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Ornamental Fish Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Ornamental Fish Sales Forecast by Region (2026-2032)
- 4.4 Global Ornamental Fish Sales Price Trend Analysis (2020-2032)

5 GLOBAL ORNAMENTAL FISH MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Ornamental Fish Market Size by Type
 - 5.1.1 Global Ornamental Fish Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Ornamental Fish Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Ornamental Fish Market Size by Application
 - 5.2.1 Global Ornamental Fish Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Ornamental Fish Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Ornamental Fish Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Ornamental Fish Market Size by Type
 - 6.3.1 North America Ornamental Fish Sales by Type (2020-2032)
 - 6.3.2 North America Ornamental Fish Revenue by Type (2020-2032)
- 6.4 North America Ornamental Fish Market Size by Application
 - 6.4.1 North America Ornamental Fish Sales by Application (2020-2032)
 - 6.4.2 North America Ornamental Fish Revenue by Application (2020-2032)
- 6.5 North America Ornamental Fish Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Ornamental Fish Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Ornamental Fish Market Size by Type
 - 7.3.1 Europe Ornamental Fish Sales by Type (2020-2032)

- 7.3.2 Europe Ornamental Fish Revenue by Type (2020-2032)
- 7.4 Europe Ornamental Fish Market Size by Application
 - 7.4.1 Europe Ornamental Fish Sales by Application (2020-2032)
 - 7.4.2 Europe Ornamental Fish Revenue by Application (2020-2032)
- 7.5 Europe Ornamental Fish Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Ornamental Fish Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Ornamental Fish Market Size by Type
 - 8.3.1 China Ornamental Fish Sales by Type (2020-2032)
 - 8.3.2 China Ornamental Fish Revenue by Type (2020-2032)
- 8.4 China Ornamental Fish Market Size by Application
 - 8.4.1 China Ornamental Fish Sales by Application (2020-2032)
 - 8.4.2 China Ornamental Fish Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Ornamental Fish Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Ornamental Fish Market Size by Type
 - 9.3.1 APAC (excl. China) Ornamental Fish Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Ornamental Fish Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Ornamental Fish Market Size by Application
 - 9.4.1 APAC (excl. China) Ornamental Fish Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Ornamental Fish Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Ornamental Fish Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Ornamental Fish Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Ornamental Fish Market Size by Type

10.3.1 Latin America Ornamental Fish Sales by Type (2020-2032)

10.3.2 Latin America Ornamental Fish Revenue by Type (2020-2032)

10.4 Latin America Ornamental Fish Market Size by Application

10.4.1 Latin America Ornamental Fish Sales by Application (2020-2032)

10.4.2 Latin America Ornamental Fish Revenue by Application (2020-2032)

10.5 Latin America Ornamental Fish Market Size by Country

10.6 Latin America Ornamental Fish Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Ornamental Fish Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Ornamental Fish Market Size by Type

11.3.1 Middle East & Africa Ornamental Fish Sales by Type (2020-2032)

11.3.2 Middle East & Africa Ornamental Fish Revenue by Type (2020-2032)

11.4 Middle East & Africa Ornamental Fish Market Size by Application

11.4.1 Middle East & Africa Ornamental Fish Sales by Application (2020-2032)

11.4.2 Middle East & Africa Ornamental Fish Revenue by Application (2020-2032)

11.5 Middle East Ornamental Fish Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Ornamental Fish Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Ornamental Fish Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Ornamental Fish Market Revenue by Key Manufacturers (2021-2025)

- 12.1.3 Global Ornamental Fish Average Sales Price by Manufacturers (2021-2025)
- 12.2 Ornamental Fish Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Ornamental Fish Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Liuji

13.1.1 Liuji Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Liuji Ornamental Fish Product Portfolio

13.1.3 Liuji Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Jiahe

13.2.1 Jiahe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Jiahe Ornamental Fish Product Portfolio

13.2.3 Jiahe Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Wanjin

13.3.1 Wanjin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Wanjin Ornamental Fish Product Portfolio

13.3.3 Wanjin Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Haojin

13.4.1 Haojin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Haojin Ornamental Fish Product Portfolio

13.4.3 Haojin Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Oasis Fish Farm

13.5.1 Oasis Fish Farm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Oasis Fish Farm Ornamental Fish Product Portfolio

13.5.3 Oasis Fish Farm Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Aqua Leisure

13.6.1 Aqua Leisure Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Aqua Leisure Ornamental Fish Product Portfolio

13.6.3 Aqua Leisure Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Imperial Tropicals

13.7.1 Imperial Tropicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Imperial Tropicals Ornamental Fish Product Portfolio

13.7.3 Imperial Tropicals Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 BioAquatix

13.8.1 BioAquatix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 BioAquatix Ornamental Fish Product Portfolio

13.8.3 BioAquatix Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Captive Bred

13.9.1 Captive Bred Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Captive Bred Ornamental Fish Product Portfolio

13.9.3 Captive Bred Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Florida Tropical Fish Direct

13.10.1 Florida Tropical Fish Direct Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Florida Tropical Fish Direct Ornamental Fish Product Portfolio

13.10.3 Florida Tropical Fish Direct Ornamental Fish Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Ornamental Fish Industry Chain Analysis

14.2 Ornamental Fish Industry Raw Material and Suppliers Analysis

14.2.1 Ornamental Fish Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Ornamental Fish Typical Downstream Customers

14.4 Ornamental Fish Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Ornamental Fish Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Ornamental Fish Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Ornamental Fish Industry Development Status
- Table 4: Ornamental Fish Industry Development Trends
- Table 5: Global Ornamental Fish Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Ornamental Fish Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Ornamental Fish Revenue Market Share by Region (2020-2025)
- Table 8: Global Ornamental Fish Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Ornamental Fish Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Ornamental Fish Sales by Region (2020-2025) & (K Unit)
- Table 11: Global Ornamental Fish Sales Market Share by Region (2020-2025)
- Table 12: Global Ornamental Fish Sales Forecast by Region (2026-2032) & (K Unit)
- Table 13: Global Ornamental Fish Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Ornamental Fish Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Ornamental Fish Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Ornamental Fish Sales Analysis by Type (2020-2025) & (K Unit)
- Table 17: Global Ornamental Fish Sales Analysis Forecast by Type (2026-2032) & (K Unit)
- Table 18: Global Ornamental Fish Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Ornamental Fish Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 20: Global Ornamental Fish Sales Analysis by Application (2020-2025) & (K Unit)
- Table 21: Global Ornamental Fish Sales Analysis Forecast by Application (2026-2032) & (K Unit)
- Table 22: Key Ornamental Fish Players in North America
- Table 23: North America Ornamental Fish Sales by Type (2020-2025) & (K Unit)
- Table 24: North America Ornamental Fish Sales by Type (2026-2032) & (K Unit)

Table 25: North America Ornamental Fish Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Ornamental Fish Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Ornamental Fish Sales by Application (2020-2025) & (K Unit)

Table 28: North America Ornamental Fish Sales by Application (2026-2032) & (K Unit)

Table 29: North America Ornamental Fish Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Ornamental Fish Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Ornamental Fish Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Ornamental Fish Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Ornamental Fish Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Ornamental Fish Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Ornamental Fish Players in Europe

Table 36: Europe Ornamental Fish Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Ornamental Fish Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Ornamental Fish Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Ornamental Fish Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Ornamental Fish Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Ornamental Fish Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Ornamental Fish Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Ornamental Fish Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Ornamental Fish Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Ornamental Fish Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Ornamental Fish Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Ornamental Fish Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Ornamental Fish Players in China

Table 49: China Ornamental Fish Sales by Type (2020-2025) & (K Unit)

Table 50: China Ornamental Fish Sales by Type (2026-2032) & (K Unit)

Table 51: China Ornamental Fish Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Ornamental Fish Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Ornamental Fish Sales by Application (2020-2025) & (K Unit)

Table 54: China Ornamental Fish Sales by Application (2026-2032) & (K Unit)

Table 55: China Ornamental Fish Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Ornamental Fish Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Ornamental Fish Players in APAC (excl. China)

Table 58: APAC (excl. China) Ornamental Fish Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Ornamental Fish Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Ornamental Fish Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Ornamental Fish Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Ornamental Fish Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Ornamental Fish Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Ornamental Fish Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Ornamental Fish Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Ornamental Fish Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Ornamental Fish Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Ornamental Fish Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Ornamental Fish Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Ornamental Fish Players in Latin America

Table 71: Latin America Ornamental Fish Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Ornamental Fish Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Ornamental Fish Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Ornamental Fish Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Ornamental Fish Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Ornamental Fish Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Ornamental Fish Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Ornamental Fish Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Ornamental Fish Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Ornamental Fish Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Ornamental Fish Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Ornamental Fish Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Ornamental Fish Players in Middle East & Africa

Table 84: Middle East & Africa Ornamental Fish Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Ornamental Fish Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Ornamental Fish Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Ornamental Fish Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Ornamental Fish Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Ornamental Fish Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Ornamental Fish Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Ornamental Fish Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Ornamental Fish Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Ornamental Fish Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Ornamental Fish Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Ornamental Fish Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Ornamental Fish Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Ornamental Fish Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Ornamental Fish Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Ornamental Fish Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Liuji Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Liuji Ornamental Fish Product Portfolio

Table 105: Liuji Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Jiahe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Jiahe Ornamental Fish Product Portfolio

Table 108: Jiahe Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Wanjin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Wanjin Ornamental Fish Product Portfolio

Table 111: Wanjin Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Haojin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Haojin Ornamental Fish Product Portfolio

Table 114: Haojin Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Oasis Fish Farm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Oasis Fish Farm Ornamental Fish Product Portfolio

Table 117: Oasis Fish Farm Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Aqua Leisure Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Aqua Leisure Ornamental Fish Product Portfolio

Table 120: Aqua Leisure Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Imperial Tropicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Imperial Tropicals Ornamental Fish Product Portfolio

Table 123: Imperial Tropicals Ornamental Fish Revenue (US\$ Million), Sales (K Unit),

Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: BioAquatix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: BioAquatix Ornamental Fish Product Portfolio

Table 126: BioAquatix Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Captive Bred Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Captive Bred Ornamental Fish Product Portfolio

Table 129: Captive Bred Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Florida Tropical Fish Direct Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Florida Tropical Fish Direct Ornamental Fish Product Portfolio

Table 132: Florida Tropical Fish Direct Ornamental Fish Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Upstream Key Raw Material Price List

Table 134: Ornamental Fish Raw Material Suppliers and Contact Information

Table 135: Ornamental Fish Typical Customer List

Table 136: Ornamental Fish Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Ornamental Fish Product Pictures

Figure 2: Tropicals Fish Picture Scope

Figure 3: Marine Fish Picture Scope

Figure 4: Cold-water Fish Picture Scope

Figure 5: Commercial Picture Scope

Figure 6: Residential Picture Scope

Figure 7: Global Ornamental Fish Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Ornamental Fish Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Ornamental Fish Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 10: Global Ornamental Fish Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 11: Global Ornamental Fish Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Ornamental Fish Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Ornamental Fish Sales Price by Region (2020-2032) & (K Unit)

Figure 14: North America Ornamental Fish Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Ornamental Fish Revenue Market Share by Players in 2024

Figure 16: North America Ornamental Fish Sales Market Share by Type (2020-2032)

Figure 17: North America Ornamental Fish Revenue Market Share by Type (2020-2032)

Figure 18: North America Ornamental Fish Sales Market Share by Application (2020-2032)

Figure 19: North America Ornamental Fish Revenue Market Share by Application (2020-2032)

Figure 20: US Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Ornamental Fish Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: Europe Ornamental Fish Revenue Market Share by Players in 2024

Figure 24: Europe Ornamental Fish Sales Market Share by Type (2020-2032)

Figure 25: Europe Ornamental Fish Revenue Market Share by Type (2020-2032)

Figure 26: Europe Ornamental Fish Sales Market Share by Application (2020-2032)

Figure 27:Europe Ornamental Fish Revenue Market Share by Application (2020-2032)

Figure 28:Germany Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 29:France Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 30:United Kingdom Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 31:Italy Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 32:Spain Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 33:Benelux Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 34:China Ornamental Fish Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35:China Ornamental Fish Revenue Market Share by Players in 2024

Figure 36:China Ornamental Fish Sales Market Share by Type (2020-2032)

Figure 37:China Ornamental Fish Revenue Market Share by Type (2020-2032)

Figure 38:China Ornamental Fish Sales Market Share by Application (2020-2032)

Figure 39:China Ornamental Fish Revenue Market Share by Application (2020-2032)

Figure 40:APAC (excl. China) Ornamental Fish Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:APAC (excl. China) Ornamental Fish Revenue Market Share by Players in 2024

Figure 42:APAC (excl. China) Ornamental Fish Sales Market Share by Type (2020-2032)

Figure 43:APAC (excl. China) Ornamental Fish Revenue Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Ornamental Fish Sales Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Ornamental Fish Revenue Market Share by Application (2020-2032)

Figure 46:Japan Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 47:South Korea Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 48:India Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 49:Australia Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 50:Southeast Asia Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 51:Latin America Ornamental Fish Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 52:Latin America Ornamental Fish Revenue Market Share by Players in 2024

Figure 53:Latin America Ornamental Fish Sales Market Share by Type (2020-2032)

Figure 54:Latin America Ornamental Fish Revenue Market Share by Type (2020-2032)

Figure 55:Latin America Ornamental Fish Sales Market Share by Application (2020-2032)

Figure 56:Latin America Ornamental Fish Revenue Market Share by Application

(2020-2032)

Figure 57:Mexico Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 58:Brazil Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Ornamental Fish Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Ornamental Fish Revenue Market Share by Players in 2024

Figure 61:Middle East & Africa Ornamental Fish Sales Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Ornamental Fish Revenue Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Ornamental Fish Sales Market Share by Application (2020-2032)

Figure 64:Middle East & Africa Ornamental Fish Revenue Market Share by Application (2020-2032)

Figure 65:Saudi Arabia Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 66:South Africa Ornamental Fish Revenue (2020-2032) & (US\$ Million)

Figure 67:Global Ornamental Fish Sales Market Share by Key Manufacturers in 2024

Figure 68:Global Ornamental Fish Revenue Market Share by Key Manufacturers in 2024

Figure 69:Global Ornamental Fish Industry Competition Landscape

Figure 70:Ornamental Fish Industry Chain Analysis

Figure 71:Bottom-Up and Top-Down Research Methods

Figure 72:Key Interview Objectives

Figure 73:Data Cross Validation

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