

Global Oriented Electrical Steel Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/O81485EE31F9EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: O81485EE31F9EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Oriented Electrical Steel market size will reach 10,448 Million USD in 2025 and is projected to reach 14,047 Million USD by 2032, with a CAGR of 4.32% (2025-2032). Notably, the China Oriented Electrical Steel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Oriented Electrical Steel, often referred to as grain-oriented electrical steel (GOES), is a specialized type of electrical steel designed for use in the cores of transformers. The term 'oriented' emphasizes the material's unique property of having a highly uniform grain structure, achieved through precise manufacturing processes like cold rolling and annealing. This specific grain orientation allows the material to exhibit superior magnetic properties in the direction of rolling, optimizing its efficiency in transforming electrical energy. Oriented Electrical Steel is crucial in the production of transformers, where it minimizes magnetic losses and enhances magnetic permeability, contributing to the overall efficiency and reliability of electrical power distribution systems.

The major global manufacturers of Oriented Electrical Steel include Baowu Group, Nippon Steel, NLMK, AK Steel (Cleveland-Cliffs), Shougang, Posco, ThyssenKrupp, JFE Steel, Stalprodukt S.A., Chongqing Wangbian, Baotou Weifeng, Aperam, Zhejiang Huaying, Wuxi Huajing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Oriented Electrical Steel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Oriented Electrical Steel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Oriented Electrical Steel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Oriented Electrical Steel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Oriented Electrical Steel Include:

Baowu Group

Nippon Steel

NLMK

AK Steel (Cleveland-Cliffs)

Shougang

Posco

ThyssenKrupp

JFE Steel

Stalprodukt S.A.

Chongqing Wangbian

Baotou Weifeng

Aperam

Zhejiang Huaying

Wuxi Huajing

Oriented Electrical Steel Product Segment Include:

High Magnetic Strength

Conventional

Domain Refinement

Oriented Electrical Steel Product Application Include:

Transformer

Motor

Others

Chapter Scope

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