

Global Organic Cosmetics Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Organic Cosmetics market size will reach 999.92 Million USD in 2025 and is projected to reach 1,844.39 Million USD by 2032, with a CAGR of 9.14% (2025-2032). Notably, the China Organic Cosmetics market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Organic cosmetics refer to beauty and personal care products made from ingredients sourced from organic farming and manufactured without the use of synthetic chemicals, such as pesticides, herbicides, and synthetic additives. These products prioritize natural and environmentally friendly formulations that promote the health of both the user and the planet. Organic cosmetics typically contain organic plant extracts, essential oils, and natural minerals, and they avoid harsh chemicals like parabens, sulfates, and synthetic fragrances. The demand for organic cosmetics has grown as consumers increasingly seek safer and more eco-conscious alternatives for skincare, makeup, and personal care products, aligning with a broader commitment to health and environmental sustainability.

The major global suppliers of Organic Cosmetics include Weleda, L'Oréal, Unilever plc, L'Occitane en Provence, Groupe Rocher, Sky Organics, Estée Lauder Companies, Laboratoires Expanscience, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Organic Cosmetics. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Organic Cosmetics market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Organic Cosmetics market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Organic Cosmetics industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Organic Cosmetics Include:

Weleda

L'Oréal

Unilever plc

L'Occitane en Provence

Groupe Rocher

Sky Organics

Est?e Lauder Companies

Laboratoires Expanscience

Organic Cosmetics Product Segment Include:

Organic Skin Care

Organic Hair Care

Others

Organic Cosmetics Product Application Include:

Supermarkets/Hypermarkets

Specialty Stores

Online Channel

Others

Chapter Scope

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