

Global Online Sports Betting Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/O34D5B9F9DDBEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: O34D5B9F9DDBEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Online Sports Betting market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Online Sports Betting market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Online sports betting is a form of gambling that allows individuals to place wagers on sporting events, matches, or competitions through internet-based platforms and betting websites. This practice enables bettors to predict the outcomes of various sports events and place bets on specific teams, players, scores, or other aspects of the game. Online sports betting platforms typically offer a wide range of sports, from football and basketball to horse racing and tennis, with odds and betting options that vary by event and market. This form of betting provides a convenient and accessible way for sports enthusiasts to engage with their favorite games while adding an element of excitement and the potential for monetary gain. However, it is subject to regulatory and legal requirements that vary by region, and responsible gambling practices are important considerations in the industry.

The major global suppliers of Online Sports Betting include Flutter Entertainment, GVC Holdings, Bet365, William Hill, Betsson AB, 888 Holdings, Kindred Group, Pinnacle, DraftKings, Betway, Betfred, Bet-at-home.com, BetAmerica, BetVictor, Sports Interaction, BetWinner, SBOBET, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Online Sports Betting. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Online Sports Betting market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Online Sports Betting market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Online Sports Betting industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Online Sports Betting Include:

Flutter Entertainment

GVC Holdings

Bet365

William Hill

Betsson AB

888 Holdings

Kindred Group

Pinnacle

DraftKings

Betway

Betfred

Bet-at-home.com

BetAmerica

BetVictor

Sports Interaction

BetWinner

SBOBET

Online Sports Betting Product Segment Include:

Soccer

American Football

Basketball

Hockey

Mixed Martial Arts and Boxing

Others

Online Sports Betting Product Application Include:

Personal Computer

Mobile Devices

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Online Sports Betting Industry PESTEL Analysis

Chapter 3: Global Online Sports Betting Industry Porter's Five Forces Analysis

Chapter 4: Global Online Sports Betting Major Regional Market Size and Forecast Analysis

Chapter 5: Global Online Sports Betting Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Online Sports Betting Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Online Sports Betting Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Online Sports Betting Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries

Analysis)

Chapter 9: APAC (Excl. China) Online Sports Betting Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Online Sports Betting Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Online Sports Betting Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Online Sports Betting Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 ONLINE SPORTS BETTING MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Online Sports Betting Product by Type
 - 1.2.1 Soccer
 - 1.2.2 American Football
 - 1.2.3 Basketball
 - 1.2.4 Hockey
 - 1.2.5 Mixed Martial Arts and Boxing
 - 1.2.6 Others
- 1.3 Online Sports Betting Product by Application
 - 1.3.1 Personal Computer
 - 1.3.2 Mobile Devices
- 1.4 Global Online Sports Betting Market Size Analysis (2020-2032)
- 1.5 Online Sports Betting Market Development Status and Trends
 - 1.5.1 Online Sports Betting Industry Development Status Analysis
 - 1.5.2 Online Sports Betting Industry Development Trends Analysis

2 ONLINE SPORTS BETTING MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 ONLINE SPORTS BETTING MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL ONLINE SPORTS BETTING MARKET ANALYSIS BY REGIONS

- 4.1 Global Online Sports Betting Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Online Sports Betting Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Online Sports Betting Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Online Sports Betting Revenue Forecast by Region (2026-2032)

5 GLOBAL ONLINE SPORTS BETTING MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Online Sports Betting Market Size by Type (2020-2032)
- 5.2 Global Online Sports Betting Market Size by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Online Sports Betting Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Suppliers Analysis
- 6.3 North America Online Sports Betting Market Size by Type
- 6.4 North America Online Sports Betting Market Size by Application
- 6.5 North America Online Sports Betting Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Online Sports Betting Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Suppliers Analysis
- 7.3 Europe Online Sports Betting Market Size by Type
- 7.4 Europe Online Sports Betting Market Size by Application
- 7.5 Europe Online Sports Betting Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Online Sports Betting Market Size and Growth Rate Analysis (2020-2032)

- 8.2 China Key Suppliers Analysis
- 8.3 China Online Sports Betting Market Size by Type
- 8.4 China Online Sports Betting Market Size by Application

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Online Sports Betting Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Suppliers Analysis
- 9.3 APAC (excl. China) Online Sports Betting Market Size by Type
- 9.4 APAC (excl. China) Online Sports Betting Market Size by Application
- 9.5 APAC (excl. China) Online Sports Betting Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia
 - 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Online Sports Betting Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Suppliers Analysis
- 10.3 Latin America Online Sports Betting Market Size by Type
- 10.4 Latin America Online Sports Betting Market Size by Application
- 10.5 Latin America Online Sports Betting Market Size by Country
 - 10.5.1 Mexico
 - 10.5.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Online Sports Betting Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Suppliers Analysis
- 11.3 Middle East & Africa Online Sports Betting Market Size by Type
- 11.4 Middle East & Africa Online Sports Betting Market Size by Application
- 11.5 Middle East & Africa Online Sports Betting Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

- 12.1 Global Online Sports Betting Market Revenue by Key Suppliers (2021-2025)
- 12.2 Online Sports Betting Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Online Sports Betting Competitive Landscape Analysis
 - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Flutter Entertainment

13.1.1 Flutter Entertainment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Flutter Entertainment Online Sports Betting Product Portfolio

13.1.3 Flutter Entertainment Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 GVC Holdings

13.2.1 GVC Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 GVC Holdings Online Sports Betting Product Portfolio

13.2.3 GVC Holdings Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Bet365

13.3.1 Bet365 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Bet365 Online Sports Betting Product Portfolio

13.3.3 Bet365 Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 William Hill

13.4.1 William Hill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 William Hill Online Sports Betting Product Portfolio

13.4.3 William Hill Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Betsson AB

13.5.1 Betsson AB Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Betsson AB Online Sports Betting Product Portfolio

13.5.3 Betsson AB Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 888 Holdings

13.6.1 888 Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 888 Holdings Online Sports Betting Product Portfolio

13.6.3 888 Holdings Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Kindred Group

13.7.1 Kindred Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Kindred Group Online Sports Betting Product Portfolio

13.7.3 Kindred Group Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Pinnacle

13.8.1 Pinnacle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Pinnacle Online Sports Betting Product Portfolio

13.8.3 Pinnacle Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 DraftKings

13.9.1 DraftKings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 DraftKings Online Sports Betting Product Portfolio

13.9.3 DraftKings Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Betway

13.10.1 Betway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Betway Online Sports Betting Product Portfolio

13.10.3 Betway Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Betfred

13.11.1 Betfred Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Betfred Online Sports Betting Product Portfolio

13.11.3 Betfred Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Bet-at-home.com

13.12.1 Bet-at-home.com Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Bet-at-home.com Online Sports Betting Product Portfolio

13.12.3 Bet-at-home.com Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 BetAmerica

13.13.1 BetAmerica Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 BetAmerica Online Sports Betting Product Portfolio

13.13.3 BetAmerica Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 BetVictor

13.14.1 BetVictor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 BetVictor Online Sports Betting Product Portfolio

13.14.3 BetVictor Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Sports Interaction

13.15.1 Sports Interaction Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Sports Interaction Online Sports Betting Product Portfolio

13.15.3 Sports Interaction Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 BetWinner

13.16.1 BetWinner Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 BetWinner Online Sports Betting Product Portfolio

13.16.3 BetWinner Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 SBOBET

13.17.1 SBOBET Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 SBOBET Online Sports Betting Product Portfolio

13.17.3 SBOBET Online Sports Betting Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Online Sports Betting Industry Chain Analysis

14.2 Online Sports Betting Typical Downstream Customers

14.3 Online Sports Betting Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Online Sports Betting Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Online Sports Betting Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Online Sports Betting Industry Development Status
- Table 4: Online Sports Betting Industry Development Trends
- Table 5: Global Online Sports Betting Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Online Sports Betting Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Online Sports Betting Revenue Market Share by Region (2020-2025)
- Table 8: Global Online Sports Betting Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Online Sports Betting Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Online Sports Betting Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 11: Global Online Sports Betting Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 12: Global Online Sports Betting Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 13: Global Online Sports Betting Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 14: Key Online Sports Betting Players in North America
- Table 15: North America Online Sports Betting Revenue by Type (2020-2025) & (US\$ Million)
- Table 16: North America Online Sports Betting Revenue by Type (2026-2032) & (US\$ Million)
- Table 17: North America Online Sports Betting Revenue by Application (2020-2025) & (US\$ Million)
- Table 18: North America Online Sports Betting Revenue by Application (2026-2032) & (US\$ Million)
- Table 19: North America Online Sports Betting Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 20: North America Online Sports Betting Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Online Sports Betting Players in Europe

Table 22: Europe Online Sports Betting Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Online Sports Betting Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Online Sports Betting Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Online Sports Betting Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Online Sports Betting Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Online Sports Betting Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Online Sports Betting Players in China

Table 29: China Online Sports Betting Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Online Sports Betting Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Online Sports Betting Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Online Sports Betting Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Online Sports Betting Players in APAC (excl. China)

Table 34: APAC (excl. China) Online Sports Betting Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Online Sports Betting Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Online Sports Betting Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Online Sports Betting Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Online Sports Betting Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Online Sports Betting Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Online Sports Betting Players in Latin America

Table 41: Latin America Online Sports Betting Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Online Sports Betting Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Online Sports Betting Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Online Sports Betting Revenue by Application (2026-2032) &

(US\$ Million)

Table 45: Latin America Online Sports Betting Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Online Sports Betting Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Online Sports Betting Players in Middle East & Africa

Table 48: Middle East & Africa Online Sports Betting Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Online Sports Betting Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Online Sports Betting Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Online Sports Betting Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Online Sports Betting Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Online Sports Betting Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Online Sports Betting Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Online Sports Betting Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Flutter Entertainment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Flutter Entertainment Online Sports Betting Product Portfolio

Table 60: Flutter Entertainment Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: GVC Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: GVC Holdings Online Sports Betting Product Portfolio

Table 63: GVC Holdings Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Bet365 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Bet365 Online Sports Betting Product Portfolio

Table 66: Bet365 Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: William Hill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: William Hill Online Sports Betting Product Portfolio

Table 69: William Hill Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Betsson AB Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Betsson AB Online Sports Betting Product Portfolio

Table 72: Betsson AB Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: 888 Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: 888 Holdings Online Sports Betting Product Portfolio

Table 75: 888 Holdings Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Kindred Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Kindred Group Online Sports Betting Product Portfolio

Table 78: Kindred Group Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Pinnacle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Pinnacle Online Sports Betting Product Portfolio

Table 81: Pinnacle Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: DraftKings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: DraftKings Online Sports Betting Product Portfolio

Table 84: DraftKings Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Betway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Betway Online Sports Betting Product Portfolio

Table 87: Betway Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Betfred Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Betfred Online Sports Betting Product Portfolio

Table 90: Betfred Online Sports Betting Revenue (US\$ Million), Gross Margin and

Market Share (2021-2025)

Table 91: Bet-at-home.com Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Bet-at-home.com Online Sports Betting Product Portfolio

Table 93: Bet-at-home.com Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: BetAmerica Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: BetAmerica Online Sports Betting Product Portfolio

Table 96: BetAmerica Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: BetVictor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: BetVictor Online Sports Betting Product Portfolio

Table 99: BetVictor Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Sports Interaction Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Sports Interaction Online Sports Betting Product Portfolio

Table 102: Sports Interaction Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: BetWinner Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: BetWinner Online Sports Betting Product Portfolio

Table 105: BetWinner Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: SBOBET Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: SBOBET Online Sports Betting Product Portfolio

Table 108: SBOBET Online Sports Betting Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Online Sports Betting Typical Customer List

Table 110: Online Sports Betting Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Online Sports Betting Product Pictures

Figure 2: Soccer Picture Scope

Figure 3: American Football Picture Scope

Figure 4: Basketball Picture Scope

Figure 5: Hockey Picture Scope

Figure 6: Mixed Martial Arts and Boxing Picture Scope

Figure 7: Others Picture Scope

Figure 8: Personal Computer Picture Scope

Figure 9: Mobile Devices Picture Scope

Figure 10: Global Online Sports Betting Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Online Sports Betting Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Online Sports Betting Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Online Sports Betting Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: North America Online Sports Betting Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Online Sports Betting Market Share by Players in 2024

Figure 16: North America Online Sports Betting Revenue Market Share by Type (2020-2032)

Figure 17: North America Online Sports Betting Revenue Market Share by Application (2020-2032)

Figure 18: US Online Sports Betting Revenue (2020-2032) & (US\$ Million)

Figure 19: Canada Online Sports Betting Revenue (2020-2032) & (US\$ Million)

Figure 20: Europe Online Sports Betting Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 21: Europe Online Sports Betting Market Share by Players in 2024

Figure 22: Europe Online Sports Betting Revenue Market Share by Type (2020-2032)

Figure 23: Europe Online Sports Betting Revenue Market Share by Application (2020-2032)

Figure 24: Germany Online Sports Betting Revenue (2020-2032) & (US\$ Million)

Figure 25: France Online Sports Betting Revenue (2020-2032) & (US\$ Million)

Figure 26: United Kingdom Online Sports Betting Revenue (2020-2032) & (US\$ Million)

- Figure 27: Italy Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 28: Spain Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 29: Benelux Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 30: China Online Sports Betting Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 31: China Online Sports Betting Market Share by Players in 2024
- Figure 32: China Online Sports Betting Revenue Market Share by Type (2020-2032)
- Figure 33: China Online Sports Betting Revenue Market Share by Application (2020-2032)
- Figure 34: APAC (excl. China) Online Sports Betting Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 35: APAC (excl. China) Online Sports Betting Market Share by Players in 2024
- Figure 36: APAC (excl. China) Online Sports Betting Revenue Market Share by Type (2020-2032)
- Figure 37: APAC (excl. China) Online Sports Betting Revenue Market Share by Application (2020-2032)
- Figure 38: Japan Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 39: South Korea Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 40: India Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 41: Australia Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 42: Southeast Asia Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 43: Latin America Online Sports Betting Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 44: Latin America Online Sports Betting Market Share by Players in 2024
- Figure 45: Latin America Online Sports Betting Revenue Market Share by Type (2020-2032)
- Figure 46: Latin America Online Sports Betting Revenue Market Share by Application (2020-2032)
- Figure 47: Mexico Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 48: Brazil Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 49: Middle East & Africa Online Sports Betting Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 50: Middle East & Africa Online Sports Betting Market Share by Players in 2024
- Figure 51: Middle East & Africa Online Sports Betting Revenue Market Share by Type (2020-2032)
- Figure 52: Middle East & Africa Online Sports Betting Revenue Market Share by Application (2020-2032)
- Figure 53: Saudi Arabia Online Sports Betting Revenue (2020-2032) & (US\$ Million)
- Figure 54: South Africa Online Sports Betting Revenue (2020-2032) & (US\$ Million)

Figure 55: Global Online Sports Betting Revenue Market Share by Key Suppliers in 2024

Figure 56: Global Online Sports Betting Industry Competition Landscape

Figure 57: Online Sports Betting Industry Chain Analysis

Figure 58: Bottom-Up and Top-Down Research Methods

Figure 59: Key Interview Objectives

Figure 60: Data Cross Validation

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