

# Global Online Shopping Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Online Shopping market size will reach 6,321,316 Million USD in 2025 and is projected to reach 11,103,286 Million USD by 2032, with a CAGR of 8.38% (2025-2032). Notably, the China Online Shopping market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Online shopping is the practice of purchasing goods and services through the internet, often via e-commerce websites and mobile apps. It offers consumers the convenience of browsing, selecting, and buying products from a vast array of categories, including clothing, electronics, groceries, and more, all from the comfort of their own homes or mobile devices. Online shoppers can compare prices, read product reviews, and access a wide range of options from various retailers, often benefiting from the convenience of doorstep delivery. Online shopping has become increasingly popular for its ease of use and the ability to access a global marketplace, making it a significant component of modern retail and commerce.

The major global suppliers of Online Shopping include Alibaba, Amazon, JD.com, Pinduoduo, Shopify, eBay, Walmart, Sea Limited, Suning, Rakuten, MercadoLibre, FlipKart, Costco, The Home Depot, Costco, Best Buy, TARGET, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Online Shopping. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Online Shopping market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Online Shopping market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Online Shopping industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Online Shopping Include:

Alibaba

Amazon

JD.com

Pinduoduo

Shopify

eBay

Walmart

Sea Limited

Suning

Rakuten

MercadoLibre

FlipKart

Costco

The Home Depot

Costco

Best Buy

TARGET

Online Shopping Product Segment Include:

Food and Beverage

Consumer Electronics & Home Appliances

Personal and Home Care Products

Clothing

Footwear & Accessories

Others

Online Shopping Product Application Include:

Enterprises

Individual Consumer

## **Chapter Scope**

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## Figure 60: Data Cross Validation

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