

Global Online Plant Nursery Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Online Plant Nursery market size will reach 8,382.66 Million USD in 2025 and is projected to reach 13,549.03 Million USD by 2032, with a CAGR of 7.10% (2025-2032). Notably, the China Online Plant Nursery market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An online plant nursery is a digital platform where customers can browse, purchase, and have plants delivered directly to their homes. These nurseries offer a wide variety of plants, including houseplants, garden plants, succulents, trees, and shrubs, along with gardening supplies such as soil, pots, fertilizers, and tools. Online plant nurseries provide detailed information on each plant, including care instructions, ideal growing conditions, and size specifications, making it easier for customers to choose the right plants for their needs. Many of these nurseries also offer expert advice, virtual consultations, and customer service support to assist with plant care and troubleshooting. The convenience of shopping from home, combined with a broad selection and the ability to access plants not locally available, makes online plant nurseries an increasingly popular option for gardeners and plant enthusiasts.

The major global suppliers of Online Plant Nursery include Plant Delights Nursery, Gardens Alive, MONROVIA NURSERY COMPANY, Pike Nurseries, Davey Tree, Desert Horizon Nursery, Moon Valley Nurseries, Prairie Nursery, Greenwood Nursery,

Great Garden Plants, J and P Park Acquisitions, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Online Plant Nursery. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Online Plant Nursery market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Online Plant Nursery market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Online Plant Nursery industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Online Plant Nursery Include:

Plant Delights Nursery

Gardens Alive

MONROVIA NURSERY COMPANY

Pike Nurseries

Davey Tree

Desert Horizon Nursery

Moon Valley Nurseries

Prairie Nursery

Greenwood Nursery

Great Garden Plants

J and P Park Acquisitions

Online Plant Nursery Product Segment Include:

Trees

Shrubs

Flowers

Vegetable seeds

Others

Online Plant Nursery Product Application Include:

Household

Plant Garden

Plant Research Center

Commercial Greenery

Others

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