

# Global Online Grocery Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Online Grocery market size will reach 82,403 Million USD in 2025 and is projected to reach 235,857 Million USD by 2032, with a CAGR of 16.21% (2025-2032). Notably, the China Online Grocery market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Online grocery shopping refers to the practice of purchasing food and other household products via the internet and having them delivered to one's doorstep. Customers can browse a virtual store, select items, and add them to an online cart, which can then be checked out and paid for online. This method of grocery shopping offers convenience and time savings, allowing consumers to shop from the comfort of their homes or on the go. It has become increasingly popular, especially in light of the COVID-19 pandemic, as people seek safer and more efficient ways to obtain their groceries. Online grocery services are offered by various retailers and often come with options for scheduled deliveries, contactless drop-offs, and a wide selection of products, from fresh produce to pantry staples and even prepared meals.

The major global suppliers of Online Grocery include Amazon, Walmart, Tesco, Kroger, Carrefour, Target, ALDI, Coles Online, BigBasket, Schwan Food, Longo, FreshDirect, Honestbee, Alibaba, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command

a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Online Grocery. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Online Grocery market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Online Grocery market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Online Grocery industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Online Grocery Include:

Amazon

Walmart

Tesco

Kroger

Carrefour

Target

ALDI

Coles Online

BigBasket

Schwan Food

Longo

FreshDirect

Honestbee

Alibaba

Online Grocery Product Segment Include:

Packaged Foods

Fresh Foods

Online Grocery Product Application Include:

Personal Shoppers

Business Customers

## **Chapter Scope**

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