

Global Objectives and Key Results (OKR) Software Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Objectives and Key Results (OKR) Software market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Objectives and Key Results (OKR) Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Objectives and Key Results (OKR) software is a digital tool that helps organizations implement and manage OKR goal-setting frameworks. OKRs are a goal-setting methodology that focuses on defining clear objectives and measurable key results to drive alignment and performance within teams and organizations. OKR software simplifies the process of setting, tracking, and analyzing OKRs across different levels of an organization. It provides a centralized platform where users can create, monitor, and update their objectives and associated key results. This software often includes features like progress tracking, cascading goals, collaboration tools, data visualization, and reporting capabilities. It helps teams and individuals stay focused, prioritize their work, and align their efforts with the broader organizational goals. OKR software facilitates transparency, accountability, and continuous performance management by providing real-time visibility into goal progress and enabling collaborative discussions around objectives. It serves as a valuable tool for organizations seeking to implement and scale the OKR methodology effectively.

The major global suppliers of Objectives and Key Results (OKR) Software include 15Five Continuous Performance Management, Lattice Performance Management, Betterworks, WorkBoard, 7Geese, Atiim, Weekdone, Lattice, GroSum, Jell, AchieveIt, Ally, Perdoo, Gtmhub, Corvisio OKR, Workpath, GI OKR, Goals, Koan, Leapsome, OKRBoard, Rhythm, Tability, Steer, Yaguara, Workteam OKR, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Objectives and Key Results (OKR) Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Objectives and Key Results (OKR) Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Objectives and Key Results (OKR) Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Objectives and Key Results (OKR) Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Suppliers of Objectives and Key Results (OKR) Software Include:

15Five Continuous Performance Management

Lattice Performance Management

Betterworks

WorkBoard

7Geese

Atiim

Weekdone

Lattice

GroSum

Jell

Achievelt

Ally

Perdoo

Gtmhub

Corvisio OKR

Workpath

GI OKR

Goals

Koan

Leapsome

OKRBoard

Rhythm

Tability

Steer

Yaguara

Workteam OKR

Objectives and Key Results (OKR) Software Product Segment Include:

Website-based

Cloud-based

Objectives and Key Results (OKR) Software Product Application Include:

Startup (1~30 Users)

Department (30~100 Users)

Enterprise (?100 Users)

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Objectives and Key Results (OKR) Software Industry PESTEL Analysis

Chapter 3: Global Objectives and Key Results (OKR) Software Industry Porter's Five Forces Analysis

Chapter 4: Global Objectives and Key Results (OKR) Software Major Regional Market Size and Forecast Analysis

Chapter 5: Global Objectives and Key Results (OKR) Software Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Objectives and Key Results (OKR) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Objectives and Key Results (OKR) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Objectives and Key Results (OKR) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Objectives and Key Results (OKR) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Objectives and Key Results (OKR) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Objectives and Key Results (OKR) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Objectives and Key Results (OKR) Software Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 OBJECTIVES AND KEY RESULTS (OKR) SOFTWARE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Objectives and Key Results (OKR) Software Product by Type
 - 1.2.1 Website-based
 - 1.2.2 Cloud-based
- 1.3 Objectives and Key Results (OKR) Software Product by Application
 - 1.3.1 Startup (1~30 Users)
 - 1.3.2 Department (30~100 Users)
 - 1.3.3 Enterprise (>100 Users)
- 1.4 Global Objectives and Key Results (OKR) Software Market Size Analysis (2020-2032)
- 1.5 Objectives and Key Results (OKR) Software Market Development Status and Trends
 - 1.5.1 Objectives and Key Results (OKR) Software Industry Development Status Analysis
 - 1.5.2 Objectives and Key Results (OKR) Software Industry Development Trends Analysis

2 OBJECTIVES AND KEY RESULTS (OKR) SOFTWARE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 OBJECTIVES AND KEY RESULTS (OKR) SOFTWARE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL OBJECTIVES AND KEY RESULTS (OKR) SOFTWARE MARKET ANALYSIS BY REGIONS

4.1 Global Objectives and Key Results (OKR) Software Overall Market: 2024 VS 2025 VS 2032

4.2 Global Objectives and Key Results (OKR) Software Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Objectives and Key Results (OKR) Software Revenue and Market Share by Region (2020-2025)

4.2.2 Global Objectives and Key Results (OKR) Software Revenue Forecast by Region (2026-2032)

5 GLOBAL OBJECTIVES AND KEY RESULTS (OKR) SOFTWARE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Objectives and Key Results (OKR) Software Market Size by Type (2020-2032)

5.2 Global Objectives and Key Results (OKR) Software Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Objectives and Key Results (OKR) Software Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Objectives and Key Results (OKR) Software Market Size by Type

6.4 North America Objectives and Key Results (OKR) Software Market Size by Application

6.5 North America Objectives and Key Results (OKR) Software Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Objectives and Key Results (OKR) Software Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Objectives and Key Results (OKR) Software Market Size by Type

7.4 Europe Objectives and Key Results (OKR) Software Market Size by Application

7.5 Europe Objectives and Key Results (OKR) Software Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Objectives and Key Results (OKR) Software Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Objectives and Key Results (OKR) Software Market Size by Type

8.4 China Objectives and Key Results (OKR) Software Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Objectives and Key Results (OKR) Software Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Objectives and Key Results (OKR) Software Market Size by Type

9.4 APAC (excl. China) Objectives and Key Results (OKR) Software Market Size by Application

9.5 APAC (excl. China) Objectives and Key Results (OKR) Software Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Objectives and Key Results (OKR) Software Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Objectives and Key Results (OKR) Software Market Size by Type

10.4 Latin America Objectives and Key Results (OKR) Software Market Size by Application

10.5 Latin America Objectives and Key Results (OKR) Software Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Objectives and Key Results (OKR) Software Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Objectives and Key Results (OKR) Software Market Size by Type

11.4 Middle East & Africa Objectives and Key Results (OKR) Software Market Size by Application

11.5 Middle East & Africa Objectives and Key Results (OKR) Software Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

12.1 Global Objectives and Key Results (OKR) Software Market Revenue by Key Suppliers (2021-2025)

12.2 Objectives and Key Results (OKR) Software Competitive Landscape Analysis and Market Dynamic

12.2.1 Objectives and Key Results (OKR) Software Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 15Five Continuous Performance Management

13.1.1 15Five Continuous Performance Management Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 15Five Continuous Performance Management Objectives and Key Results (OKR) Software Product Portfolio

13.1.3 15Five Continuous Performance Management Objectives and Key Results

(OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 Lattice Performance Management

13.2.1 Lattice Performance Management Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Lattice Performance Management Objectives and Key Results (OKR) Software Product Portfolio

13.2.3 Lattice Performance Management Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Betterworks

13.3.1 Betterworks Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Betterworks Objectives and Key Results (OKR) Software Product Portfolio

13.3.3 Betterworks Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 WorkBoard

13.4.1 WorkBoard Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 WorkBoard Objectives and Key Results (OKR) Software Product Portfolio

13.4.3 WorkBoard Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 7Geese

13.5.1 7Geese Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 7Geese Objectives and Key Results (OKR) Software Product Portfolio

13.5.3 7Geese Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Atiim

13.6.1 Atiim Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Atiim Objectives and Key Results (OKR) Software Product Portfolio

13.6.3 Atiim Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Weekdone

13.7.1 Weekdone Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Weekdone Objectives and Key Results (OKR) Software Product Portfolio

13.7.3 Weekdone Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Lattice

13.8.1 Lattice Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Lattice Objectives and Key Results (OKR) Software Product Portfolio

13.8.3 Lattice Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 GroSum

13.9.1 GroSum Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 GroSum Objectives and Key Results (OKR) Software Product Portfolio

13.9.3 GroSum Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Jell

13.10.1 Jell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Jell Objectives and Key Results (OKR) Software Product Portfolio

13.10.3 Jell Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Achievelt

13.11.1 Achievelt Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Achievelt Objectives and Key Results (OKR) Software Product Portfolio

13.11.3 Achievelt Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Ally

13.12.1 Ally Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Ally Objectives and Key Results (OKR) Software Product Portfolio

13.12.3 Ally Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Perdo

13.13.1 Perdo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Perdo Objectives and Key Results (OKR) Software Product Portfolio

13.13.3 Perdo Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Gtmhub

13.14.1 Gtmhub Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.14.2 Gtmhub Objectives and Key Results (OKR) Software Product Portfolio
- 13.14.3 Gtmhub Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.15 Corvisio OKR
 - 13.15.1 Corvisio OKR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.15.2 Corvisio OKR Objectives and Key Results (OKR) Software Product Portfolio
 - 13.15.3 Corvisio OKR Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.16 Workpath
 - 13.16.1 Workpath Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.16.2 Workpath Objectives and Key Results (OKR) Software Product Portfolio
 - 13.16.3 Workpath Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.17 GI OKR
 - 13.17.1 GI OKR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.17.2 GI OKR Objectives and Key Results (OKR) Software Product Portfolio
 - 13.17.3 GI OKR Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.18 Goals
 - 13.18.1 Goals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.18.2 Goals Objectives and Key Results (OKR) Software Product Portfolio
 - 13.18.3 Goals Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.19 Koan
 - 13.19.1 Koan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.19.2 Koan Objectives and Key Results (OKR) Software Product Portfolio
 - 13.19.3 Koan Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.20 Leapsome
 - 13.20.1 Leapsome Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.20.2 Leapsome Objectives and Key Results (OKR) Software Product Portfolio
 - 13.20.3 Leapsome Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.21 OKRBoard

13.21.1 OKRBoard Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 OKRBoard Objectives and Key Results (OKR) Software Product Portfolio

13.21.3 OKRBoard Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.22 Rhythm

13.22.1 Rhythm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 Rhythm Objectives and Key Results (OKR) Software Product Portfolio

13.22.3 Rhythm Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.23 Tability

13.23.1 Tability Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 Tability Objectives and Key Results (OKR) Software Product Portfolio

13.23.3 Tability Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.24 Steer

13.24.1 Steer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.24.2 Steer Objectives and Key Results (OKR) Software Product Portfolio

13.24.3 Steer Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.25 Yaguara

13.25.1 Yaguara Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.25.2 Yaguara Objectives and Key Results (OKR) Software Product Portfolio

13.25.3 Yaguara Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.26 Workteam OKR

13.26.1 Workteam OKR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.26.2 Workteam OKR Objectives and Key Results (OKR) Software Product Portfolio

13.26.3 Workteam OKR Objectives and Key Results (OKR) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Objectives and Key Results (OKR) Software Industry Chain Analysis
- 14.2 Objectives and Key Results (OKR) Software Typical Downstream Customers
- 14.3 Objectives and Key Results (OKR) Software Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Objectives and Key Results (OKR) Software Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Objectives and Key Results (OKR) Software Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Objectives and Key Results (OKR) Software Industry Development Status

Table 4: Objectives and Key Results (OKR) Software Industry Development Trends

Table 5: Global Objectives and Key Results (OKR) Software Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Objectives and Key Results (OKR) Software Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Objectives and Key Results (OKR) Software Revenue Market Share by Region (2020-2025)

Table 8: Global Objectives and Key Results (OKR) Software Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Objectives and Key Results (OKR) Software Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Objectives and Key Results (OKR) Software Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Objectives and Key Results (OKR) Software Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Objectives and Key Results (OKR) Software Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Objectives and Key Results (OKR) Software Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Objectives and Key Results (OKR) Software Players in North America

Table 15: North America Objectives and Key Results (OKR) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Objectives and Key Results (OKR) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Objectives and Key Results (OKR) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Objectives and Key Results (OKR) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Objectives and Key Results (OKR) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

- Table 20: North America Objectives and Key Results (OKR) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 21: Key Objectives and Key Results (OKR) Software Players in Europe
- Table 22: Europe Objectives and Key Results (OKR) Software Revenue by Type (2020-2025) & (US\$ Million)
- Table 23: Europe Objectives and Key Results (OKR) Software Revenue by Type (2026-2032) & (US\$ Million)
- Table 24: Europe Objectives and Key Results (OKR) Software Revenue by Application (2020-2025) & (US\$ Million)
- Table 25: Europe Objectives and Key Results (OKR) Software Revenue by Application (2026-2032) & (US\$ Million)
- Table 26: Europe Objectives and Key Results (OKR) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 27: Europe Objectives and Key Results (OKR) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 28: Key Objectives and Key Results (OKR) Software Players in China
- Table 29: China Objectives and Key Results (OKR) Software Revenue by Type (2020-2025) & (US\$ Million)
- Table 30: China Objectives and Key Results (OKR) Software Revenue by Type (2026-2032) & (US\$ Million)
- Table 31: China Objectives and Key Results (OKR) Software Revenue by Application (2020-2025) & (US\$ Million)
- Table 32: China Objectives and Key Results (OKR) Software Revenue by Application (2026-2032) & (US\$ Million)
- Table 33: Key Objectives and Key Results (OKR) Software Players in APAC (excl. China)
- Table 34: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue by Type (2020-2025) & (US\$ Million)
- Table 35: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue by Type (2026-2032) & (US\$ Million)
- Table 36: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue by Application (2020-2025) & (US\$ Million)
- Table 37: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue by Application (2026-2032) & (US\$ Million)
- Table 38: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 39: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 40: Key Objectives and Key Results (OKR) Software Players in Latin America

Table 41: Latin America Objectives and Key Results (OKR) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Objectives and Key Results (OKR) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Objectives and Key Results (OKR) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Objectives and Key Results (OKR) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Objectives and Key Results (OKR) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Objectives and Key Results (OKR) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Objectives and Key Results (OKR) Software Players in Middle East & Africa

Table 48: Middle East & Africa Objectives and Key Results (OKR) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Objectives and Key Results (OKR) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Objectives and Key Results (OKR) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Objectives and Key Results (OKR) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Objectives and Key Results (OKR) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Objectives and Key Results (OKR) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Objectives and Key Results (OKR) Software Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Objectives and Key Results (OKR) Software Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: 15Five Continuous Performance Management Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: 15Five Continuous Performance Management Objectives and Key Results (OKR) Software Product Portfolio

Table 60: 15Five Continuous Performance Management Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Lattice Performance Management Basic Company Profile (Employees, Areas

Service, Competitors and Contact Information)

Table 62: Lattice Performance Management Objectives and Key Results (OKR)

Software Product Portfolio

Table 63: Lattice Performance Management Objectives and Key Results (OKR)

Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Betterworks Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Betterworks Objectives and Key Results (OKR) Software Product Portfolio

Table 66: Betterworks Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: WorkBoard Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: WorkBoard Objectives and Key Results (OKR) Software Product Portfolio

Table 69: WorkBoard Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: 7Geese Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: 7Geese Objectives and Key Results (OKR) Software Product Portfolio

Table 72: 7Geese Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Atiim Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Atiim Objectives and Key Results (OKR) Software Product Portfolio

Table 75: Atiim Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Weekdone Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Weekdone Objectives and Key Results (OKR) Software Product Portfolio

Table 78: Weekdone Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Lattice Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Lattice Objectives and Key Results (OKR) Software Product Portfolio

Table 81: Lattice Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: GroSum Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: GroSum Objectives and Key Results (OKR) Software Product Portfolio

Table 84: GroSum Objectives and Key Results (OKR) Software Revenue (US\$ Million),

Gross Margin and Market Share (2021-2025)

Table 85: Jell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Jell Objectives and Key Results (OKR) Software Product Portfolio

Table 87: Jell Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Achievelt Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Achievelt Objectives and Key Results (OKR) Software Product Portfolio

Table 90: Achievelt Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Ally Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Ally Objectives and Key Results (OKR) Software Product Portfolio

Table 93: Ally Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Perdoos Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Perdoos Objectives and Key Results (OKR) Software Product Portfolio

Table 96: Perdoos Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Gtmhub Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Gtmhub Objectives and Key Results (OKR) Software Product Portfolio

Table 99: Gtmhub Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Corvisio OKR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Corvisio OKR Objectives and Key Results (OKR) Software Product Portfolio

Table 102: Corvisio OKR Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Workpath Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Workpath Objectives and Key Results (OKR) Software Product Portfolio

Table 105: Workpath Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: GI OKR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: GI OKR Objectives and Key Results (OKR) Software Product Portfolio

Table 108: GI OKR Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Goals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Goals Objectives and Key Results (OKR) Software Product Portfolio

Table 111: Goals Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Koan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Koan Objectives and Key Results (OKR) Software Product Portfolio

Table 114: Koan Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Leapsome Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Leapsome Objectives and Key Results (OKR) Software Product Portfolio

Table 117: Leapsome Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: OKRBoard Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: OKRBoard Objectives and Key Results (OKR) Software Product Portfolio

Table 120: OKRBoard Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: Rhythm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Rhythm Objectives and Key Results (OKR) Software Product Portfolio

Table 123: Rhythm Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: Tability Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Tability Objectives and Key Results (OKR) Software Product Portfolio

Table 126: Tability Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 127: Steer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Steer Objectives and Key Results (OKR) Software Product Portfolio

Table 129: Steer Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 130: Yaguara Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Yaguara Objectives and Key Results (OKR) Software Product Portfolio

Table 132: Yaguara Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 133: Workteam OKR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Workteam OKR Objectives and Key Results (OKR) Software Product Portfolio

Table 135: Workteam OKR Objectives and Key Results (OKR) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 136: Objectives and Key Results (OKR) Software Typical Customer List

Table 137: Objectives and Key Results (OKR) Software Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Objectives and Key Results (OKR) Software Product Pictures

Figure 2: Website-based Picture Scope

Figure 3: Cloud-based Picture Scope

Figure 4: Startup (1~30 Users) Picture Scope

Figure 5: Department (30~100 Users) Picture Scope

Figure 6: Enterprise (>100 Users) Picture Scope

Figure 7: Global Objectives and Key Results (OKR) Software Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Objectives and Key Results (OKR) Software Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Objectives and Key Results (OKR) Software Market Size by Region (2020-2032) & (US\$ Million)

Figure 10: Global Objectives and Key Results (OKR) Software Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 11: North America Objectives and Key Results (OKR) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 12: North America Objectives and Key Results (OKR) Software Market Share by Players in 2024

Figure 13: North America Objectives and Key Results (OKR) Software Revenue Market Share by Type (2020-2032)

Figure 14: North America Objectives and Key Results (OKR) Software Revenue Market Share by Application (2020-2032)

Figure 15: US Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 16: Canada Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 17: Europe Objectives and Key Results (OKR) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: Europe Objectives and Key Results (OKR) Software Market Share by Players in 2024

Figure 19: Europe Objectives and Key Results (OKR) Software Revenue Market Share by Type (2020-2032)

Figure 20: Europe Objectives and Key Results (OKR) Software Revenue Market Share by Application (2020-2032)

Figure 21: Germany Objectives and Key Results (OKR) Software Revenue (2020-2032)

& (US\$ Million)

Figure 22: France Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 23: United Kingdom Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 24: Italy Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 25: Spain Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 26: Benelux Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 27: China Objectives and Key Results (OKR) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 28: China Objectives and Key Results (OKR) Software Market Share by Players in 2024

Figure 29: China Objectives and Key Results (OKR) Software Revenue Market Share by Type (2020-2032)

Figure 30: China Objectives and Key Results (OKR) Software Revenue Market Share by Application (2020-2032)

Figure 31: APAC (excl. China) Objectives and Key Results (OKR) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 32: APAC (excl. China) Objectives and Key Results (OKR) Software Market Share by Players in 2024

Figure 33: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue Market Share by Type (2020-2032)

Figure 34: APAC (excl. China) Objectives and Key Results (OKR) Software Revenue Market Share by Application (2020-2032)

Figure 35: Japan Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 36: South Korea Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 37: India Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 38: Australia Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 39: Southeast Asia Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)

Figure 40: Latin America Objectives and Key Results (OKR) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

- Figure 41: Latin America Objectives and Key Results (OKR) Software Market Share by Players in 2024
- Figure 42: Latin America Objectives and Key Results (OKR) Software Revenue Market Share by Type (2020-2032)
- Figure 43: Latin America Objectives and Key Results (OKR) Software Revenue Market Share by Application (2020-2032)
- Figure 44: Mexico Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)
- Figure 45: Brazil Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)
- Figure 46: Middle East & Africa Objectives and Key Results (OKR) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 47: Middle East & Africa Objectives and Key Results (OKR) Software Market Share by Players in 2024
- Figure 48: Middle East & Africa Objectives and Key Results (OKR) Software Revenue Market Share by Type (2020-2032)
- Figure 49: Middle East & Africa Objectives and Key Results (OKR) Software Revenue Market Share by Application (2020-2032)
- Figure 50: Saudi Arabia Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)
- Figure 51: South Africa Objectives and Key Results (OKR) Software Revenue (2020-2032) & (US\$ Million)
- Figure 52: Global Objectives and Key Results (OKR) Software Revenue Market Share by Key Suppliers in 2024
- Figure 53: Global Objectives and Key Results (OKR) Software Industry Competition Landscape
- Figure 54: Objectives and Key Results (OKR) Software Industry Chain Analysis
- Figure 55: Bottom-Up and Top-Down Research Methods
- Figure 56: Key Interview Objectives
- Figure 57: Data Cross Validation

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