

Global OBD Telematics Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global OBD Telematics market size will reach 2,662.44 Million USD in 2025 and is projected to reach 4,952.07 Million USD by 2032, with a CAGR of 9.27% (2025-2032). Notably, the China OBD Telematics market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

OBD (On-Board Diagnostics) Telematics refers to the use of telematics technology in conjunction with the vehicle's OBD system. Telematics utilizes telecommunication and information technologies to enable the transmission of data between vehicles and a central system. In the case of OBD telematics, it involves connecting a telematics device to the OBD port of a vehicle, which provides access to diagnostic and vehicle data. This data includes information about engine performance, fuel consumption, vehicle speed, diagnostic trouble codes, and more. OBD telematics systems can transmit this data in real-time to a remote server or cloud-based platform, allowing fleet operators, insurance companies, and individuals to monitor and analyze the vehicle's performance, track its location, manage maintenance schedules, and capture insights for various purposes like fleet management, behavior analysis, and vehicle diagnostics. OBD telematics technology plays a significant role in improving vehicle efficiency, safety, and overall operational effectiveness.

The major global manufacturers of OBD Telematics include Continental, Delphi, Bosch,

LG, Automatic, Danlaw, Mojo, Zubie, Dash, Xirgo Technologies, Calamp, Geotab, Freematics, Launch, Xtool, Comit, Carsmart, Autonet, Sinocastel, DNA, Ismartcar, AutoBot, JiangShengChang, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of OBD Telematics. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global OBD Telematics market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the OBD Telematics market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of OBD Telematics industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of OBD Telematics Include:

Continental

Delphi

Bosch

LG

Automatic

Danlaw

Mojo

Zubie

Dash

Xirgo Technologies

Calamp

Geotab

Freematics

Launch

Xtool

Comit

Carsmart

Autonet

Sinocastel

DNA

Ismartcar

AutoBot

JiangShengChang

OBD Telematics Product Segment Include:

SIM Card Type

Wifi Type

Others

OBD Telematics Product Application Include:

Repair Technicians

State Agencies

Vehicle Owners

Vehicle and Engine Manufacturers

Others

Chapter Scope

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