

# Global Oat Seeds Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/O31743493D82EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: O31743493D82EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Oat Seeds market size will reach 114.39 Million USD in 2025 and is projected to reach 165.19 Million USD by 2032, with a CAGR of 5.39% (2025-2032). Notably, the China Oat Seeds market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Oat seeds, also known as oat groats, are the whole, minimally processed seeds of the oat plant (*Avena sativa*). They are the purest form of oats available and consist of the oat kernel or caryopsis, including the bran, endosperm, and germ. Oat seeds have a tough outer hull that is removed during processing to reveal the edible portion. They have a mild, nutty flavor and a chewy texture. Oat seeds are highly nutritious, packed with dietary fiber, protein, complex carbohydrates, and essential vitamins and minerals like iron, magnesium, and B vitamins. They are often processed into various oat products like oatmeal, rolled oats, and oat flour. Oat seeds can be cooked as a whole grain or ground into a coarse meal for use in porridges, pilafs, salads, and other recipes. They are a popular choice for individuals seeking a wholesome, gluten-free grain option that promotes heart health, aids digestion, and provides sustained energy.

The major global manufacturers of Oat Seeds include Advanta Seeds (UPL), KWS, Johnny's Selected Seeds, Barenbrug, AGF Seeds, West Coast Seeds, Canterra Seeds, RAGT, Greenpatch Organic Seeds, Bayer Crop Science, Trawin Seeds, DLF, OSC Seeds, Wise Seed Company (Seedway), Pitura Seeds, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Oat Seeds. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Oat Seeds market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Oat Seeds market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Oat Seeds industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Oat Seeds Include:

Advanta Seeds (UPL)

KWS

Johnny's Selected Seeds

Barenbrug

AGF Seeds

West Coast Seeds

Canterra Seeds

RAGT

Greenpatch Organic Seeds

Bayer Crop Science

Trawin Seeds

DLF

OSC Seeds

Wise Seed Company (Seedway)

Pitura Seeds

Oat Seeds Product Segment Include:

Common Seed

Naked Oat

Oat Seeds Product Application Include:

Farmland

Greenhouse

Others

## **Chapter Scope**

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