

Global Oat Glucan Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Oat Glucan market size will reach 120.74 Million USD in 2025 and is projected to reach 196.82 Million USD by 2032, with a CAGR of 7.23% (2025-2032). Notably, the China Oat Glucan market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Oat glucan is a type of soluble fiber found in oats, specifically in the endosperm layer of oat kernels. It is a polysaccharide composed of glucose molecules linked together in a particular arrangement. Oat glucan is known for its beneficial effects on health, particularly in lowering cholesterol levels and improving heart health. When consumed, oat glucan forms a gel-like substance in the digestive system, which helps slow down the absorption of dietary cholesterol and bile acids, resulting in reduced cholesterol levels in the bloodstream. This fiber also helps regulate blood sugar levels, promotes a feeling of fullness, and supports healthy digestion. Oat glucan has been extensively studied for its potential in managing conditions such as hypercholesterolemia, obesity, diabetes, and cardiovascular disease. It is commonly found in oats and oat-based products, making them a nutritious choice for individuals looking to improve their overall health and well-being.

The major global manufacturers of Oat Glucan include Lantmännen Oats, Swedish Oat Fiber (Naturex), Ceapro, Fazer Mills, Guangzhou Sinocon Food, Guangye L&P Food Ingredient, Guangzhou Beta Health Biological technology, Beijing Sanyou, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Oat Glucan. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Oat Glucan market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Oat Glucan market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Oat Glucan industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Oat Glucan Include:

Lantmännen Oats

Swedish Oat Fiber (Naturex)

Ceapro

Fazer Mills

Guangzhou Sinocon Food

Guangye L&P Food Ingredient

Guangzhou Beta Health Biological technology

Beijing Sanyou

Oat Glucan Product Segment Include:

Oat Glucan Powder

Oat Glucan Liquid

Oat Glucan Product Application Include:

Food

Health-products

Medicine

Cosmetics

Others

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