

# Global NVH (System, Parts, Materials) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global NVH (System, Parts, Materials) market size will reach 25,024 Million USD in 2025 and is projected to reach 31,516 Million USD by 2032, with a CAGR of 3.35% (2025-2032). Notably, the China NVH (System, Parts, Materials) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

NVH, which stands for Noise, Vibration, and Harshness, refers to the study and management of the acoustic and vibration characteristics within mechanical systems, parts, and materials. In the automotive industry, NVH plays a crucial role in ensuring that vehicles provide a comfortable and quiet environment for passengers. NVH engineers focus on reducing unwanted noise, minimizing vibrations, and addressing harshness issues that may arise from various sources within the vehicle, such as engines, transmissions, suspension systems, tires, and body structures. They employ a range of techniques and materials to achieve optimal acoustic performance, including sound insulation, vibration damping, and noise absorption materials. By implementing effective NVH solutions, manufacturers can improve the overall quality and customer satisfaction of their products, providing a quieter, more refined driving experience.

The major global suppliers of NVH (System, Parts, Materials) include Sumitomoriko, Autoneum, Zhuzhou Times, Tuopu, Nihon Tokushu Toryo, Cooper Standard, Anhui Zhongding Sealing Parts, 3M, Henkel, STP, Wolverine, Asimco technologies, JX

Zhao's, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of NVH (System, Parts, Materials). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global NVH (System, Parts, Materials) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the NVH (System, Parts, Materials) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of NVH (System, Parts, Materials) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of NVH (System, Parts, Materials) Include:

Sumitomoriko

Autoneum

Zhuzhou Times

Tuopu

Nihon Tokushu Toryo

Cooper Standard

Anhui Zhongding Sealing Parts

3M

Henkel

STP

Wolverine

Asimco technologies

JX Zhao's

NVH (System, Parts, Materials) Product Segment Include:

Rubber Shock Absorber

Sound Insulation

NVH (System, Parts, Materials) Product Application Include:

Auto Parts Market

Automobile Market

## **Chapter Scope**

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