

# Global Noni Juice Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Noni Juice market size will reach 85.73 Million USD in 2025 and is projected to reach 141.31 Million USD by 2032, with a CAGR of 7.40% (2025-2032). Notably, the China Noni Juice market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Noni juice is a beverage made from the fruit of the noni plant (*Morinda citrifolia*), which is native to Southeast Asia and the Pacific Islands. The fruit is known for its distinctive pungent smell and bitter taste. Noni juice has gained popularity due to its potential health benefits and is often marketed as a nutritional supplement. It is believed to contain various vitamins, minerals, and antioxidants that may support immune function and overall well-being. Noni juice is associated with claims of promoting healthy digestion, boosting energy levels, and supporting skin health. However, it is important to note that scientific research on the specific health benefits of noni juice is limited, and much of the evidence comes from anecdotal reports. As with any supplement or natural remedy, it is advisable to consult with a healthcare professional before incorporating noni juice into your diet. Additionally, it is crucial to consider the quality and sourcing of the noni juice product, as there may be variations in the composition and potential contaminants.

The major global manufacturers of Noni Juice include Morinda Holdings, Noni Biotech, Royal Noni Fiji, Melaleuca, Healing Noni, Dynamic Health, XiSha Noni, Apollo Noni

Jucie, Virgin Noni Juice, Vitis Industries, Puna Noni, Dave's NONI, Medicura, Cook Islands Noni, Earth's Bounty, Hainan Yiran Biological Engineering, Beeston, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Noni Juice. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Noni Juice market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Noni Juice market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Noni Juice industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Noni Juice Include:

Morinda Holdings

Noni Biotech

Royal Noni Fiji

Melaleuca

Healing Noni

Dynamic Health

XiSha Noni

Apollo Noni Jucie

Virgin Noni Juice

Vitis Industries

Puna Noni

Dave's NONI

Medicura

Cook Islands Noni

Earth's Bounty

Hainan Yiran Biological Engineering

Beeston

Noni Juice Product Segment Include:

Natural Noni Juice

Organic Noni Juice

Noni Juice Product Application Include:

Food & Beverage

Health Care Products

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Noni Juice Industry PESTEL Analysis

Chapter 3: Global Noni Juice Industry Porter's Five Forces Analysis

Chapter 4: Global Noni Juice Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Noni Juice Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Noni Juice Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Noni Juice Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Noni Juice Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Noni Juice Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Noni Juice Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Noni Juice Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Noni Juice Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 NONI JUICE MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Noni Juice Product by Type
  - 1.2.1 Natural Noni Juice
  - 1.2.2 Organic Noni Juice
- 1.3 Noni Juice Product by Application
  - 1.3.1 Food & Beverage
  - 1.3.2 Health Care Products
  - 1.3.3 Others
- 1.4 Global Noni Juice Market Revenue and Sales Analysis
  - 1.4.1 Global Noni Juice Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Noni Juice Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Noni Juice Market Sales Price Trend Analysis (2020-2032)
- 1.5 Noni Juice Industry Trends and Innovation
  - 1.5.1 Noni Juice Industry Trends and Innovation
  - 1.5.2 Noni Juice Market Drivers and Challenges

### **2 NONI JUICE MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 NONI JUICE MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL NONI JUICE MARKET ANALYSIS BY REGIONS**

- 4.1 Noni Juice Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Noni Juice Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Noni Juice Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Noni Juice Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Noni Juice Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Noni Juice Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Noni Juice Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Noni Juice Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL NONI JUICE MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Noni Juice Market Size by Type
  - 5.1.1 Global Noni Juice Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Noni Juice Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Noni Juice Market Size by Application
  - 5.2.1 Global Noni Juice Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Noni Juice Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Noni Juice Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Noni Juice Market Size by Type
  - 6.3.1 North America Noni Juice Sales by Type (2020-2032)
  - 6.3.2 North America Noni Juice Revenue by Type (2020-2032)
- 6.4 North America Noni Juice Market Size by Application
  - 6.4.1 North America Noni Juice Sales by Application (2020-2032)
  - 6.4.2 North America Noni Juice Revenue by Application (2020-2032)
- 6.5 North America Noni Juice Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Noni Juice Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Noni Juice Market Size by Type
  - 7.3.1 Europe Noni Juice Sales by Type (2020-2032)
  - 7.3.2 Europe Noni Juice Revenue by Type (2020-2032)

## 7.4 Europe Noni Juice Market Size by Application

7.4.1 Europe Noni Juice Sales by Application (2020-2032)

7.4.2 Europe Noni Juice Revenue by Application (2020-2032)

## 7.5 Europe Noni Juice Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## **8 CHINA**

### 8.1 China Noni Juice Market Size and Growth Rate Analysis (2020-2032)

### 8.2 China Key Manufacturers Analysis

### 8.3 China Noni Juice Market Size by Type

8.3.1 China Noni Juice Sales by Type (2020-2032)

8.3.2 China Noni Juice Revenue by Type (2020-2032)

### 8.4 China Noni Juice Market Size by Application

8.4.1 China Noni Juice Sales by Application (2020-2032)

8.4.2 China Noni Juice Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

### 9.1 APAC (excl. China) Noni Juice Market Size and Growth Rate Analysis (2020-2032)

### 9.2 APAC (excl. China) Key Manufacturers Analysis

### 9.3 APAC (excl. China) Noni Juice Market Size by Type

9.3.1 APAC (excl. China) Noni Juice Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Noni Juice Revenue by Type (2020-2032)

### 9.4 APAC (excl. China) Noni Juice Market Size by Application

9.4.1 APAC (excl. China) Noni Juice Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Noni Juice Revenue by Application (2020-2032)

### 9.5 APAC (excl. China) Noni Juice Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Noni Juice Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Noni Juice Market Size by Type
  - 10.3.1 Latin America Noni Juice Sales by Type (2020-2032)
  - 10.3.2 Latin America Noni Juice Revenue by Type (2020-2032)
- 10.4 Latin America Noni Juice Market Size by Application
  - 10.4.1 Latin America Noni Juice Sales by Application (2020-2032)
  - 10.4.2 Latin America Noni Juice Revenue by Application (2020-2032)
- 10.5 Latin America Noni Juice Market Size by Country
- 10.6 Latin America Noni Juice Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Noni Juice Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Noni Juice Market Size by Type
  - 11.3.1 Middle East & Africa Noni Juice Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Noni Juice Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Noni Juice Market Size by Application
  - 11.4.1 Middle East & Africa Noni Juice Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Noni Juice Revenue by Application (2020-2032)
- 11.5 Middle East Noni Juice Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

- 12.1 Global Noni Juice Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 12.1.1 Global Noni Juice Market Sales by Key Manufacturers (2021-2025)
  - 12.1.2 Global Noni Juice Market Revenue by Key Manufacturers (2021-2025)
  - 12.1.3 Global Noni Juice Average Sales Price by Manufacturers (2021-2025)
- 12.2 Noni Juice Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Noni Juice Competitive Landscape Analysis

- 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
- 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

### 13.1 Morinda Holdings

13.1.1 Morinda Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Morinda Holdings Noni Juice Product Portfolio

13.1.3 Morinda Holdings Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Noni Biotech

13.2.1 Noni Biotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Noni Biotech Noni Juice Product Portfolio

13.2.3 Noni Biotech Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Royal Noni Fiji

13.3.1 Royal Noni Fiji Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Royal Noni Fiji Noni Juice Product Portfolio

13.3.3 Royal Noni Fiji Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Melaleuca

13.4.1 Melaleuca Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Melaleuca Noni Juice Product Portfolio

13.4.3 Melaleuca Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Healing Noni

13.5.1 Healing Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Healing Noni Noni Juice Product Portfolio

13.5.3 Healing Noni Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Dynamic Health

13.6.1 Dynamic Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Dynamic Health Noni Juice Product Portfolio

13.6.3 Dynamic Health Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 XiSha Noni

13.7.1 XiSha Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 XiSha Noni Noni Juice Product Portfolio

13.7.3 XiSha Noni Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Apollo Noni Jucie

13.8.1 Apollo Noni Jucie Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Apollo Noni Jucie Noni Juice Product Portfolio

13.8.3 Apollo Noni Jucie Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Virgin Noni Juice

13.9.1 Virgin Noni Juice Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Virgin Noni Juice Noni Juice Product Portfolio

13.9.3 Virgin Noni Juice Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Vitis Industries

13.10.1 Vitis Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Vitis Industries Noni Juice Product Portfolio

13.10.3 Vitis Industries Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Puna Noni

13.11.1 Puna Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Puna Noni Noni Juice Product Portfolio

13.11.3 Puna Noni Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Dave's NONI

13.12.1 Dave's NONI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Dave's NONI Noni Juice Product Portfolio

13.12.3 Dave's NONI Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Medicura

13.13.1 Medicura Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Medicura Noni Juice Product Portfolio

13.13.3 Medicura Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Cook Islands Noni

13.14.1 Cook Islands Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Cook Islands Noni Noni Juice Product Portfolio

13.14.3 Cook Islands Noni Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Earth's Bounty

13.15.1 Earth's Bounty Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Earth's Bounty Noni Juice Product Portfolio

13.15.3 Earth's Bounty Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Hainan Yiran Biological Engineering

13.16.1 Hainan Yiran Biological Engineering Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Hainan Yiran Biological Engineering Noni Juice Product Portfolio

13.16.3 Hainan Yiran Biological Engineering Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Beeston

13.17.1 Beeston Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Beeston Noni Juice Product Portfolio

13.17.3 Beeston Noni Juice Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Noni Juice Industry Chain Analysis

14.2 Noni Juice Industry Raw Material and Suppliers Analysis

14.2.1 Noni Juice Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Noni Juice Typical Downstream Customers

14.4 Noni Juice Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Noni Juice Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Noni Juice Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Noni Juice Industry Development Status

Table 4: Noni Juice Industry Development Trends

Table 5: Global Noni Juice Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Noni Juice Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Noni Juice Revenue Market Share by Region (2020-2025)

Table 8: Global Noni Juice Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Noni Juice Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Noni Juice Sales by Region (2020-2025) & (K Ton)

Table 11: Global Noni Juice Sales Market Share by Region (2020-2025)

Table 12: Global Noni Juice Sales Forecast by Region (2026-2032) & (K Ton)

Table 13: Global Noni Juice Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Noni Juice Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Noni Juice Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Noni Juice Sales Analysis by Type (2020-2025) & (K Ton)

Table 17: Global Noni Juice Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 18: Global Noni Juice Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Noni Juice Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Noni Juice Sales Analysis by Application (2020-2025) & (K Ton)

Table 21: Global Noni Juice Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 22: Key Noni Juice Players in North America

Table 23: North America Noni Juice Sales by Type (2020-2025) & (K Ton)

Table 24: North America Noni Juice Sales by Type (2026-2032) & (K Ton)

Table 25: North America Noni Juice Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Noni Juice Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Noni Juice Sales by Application (2020-2025) & (K Ton)

Table 28: North America Noni Juice Sales by Application (2026-2032) & (K Ton)

Table 29: North America Noni Juice Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Noni Juice Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Noni Juice Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Noni Juice Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Noni Juice Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Noni Juice Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Noni Juice Players in Europe

Table 36: Europe Noni Juice Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Noni Juice Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Noni Juice Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Noni Juice Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Noni Juice Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Noni Juice Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Noni Juice Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Noni Juice Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Noni Juice Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Noni Juice Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Noni Juice Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Noni Juice Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Noni Juice Players in China

Table 49: China Noni Juice Sales by Type (2020-2025) & (K Ton)

Table 50: China Noni Juice Sales by Type (2026-2032) & (K Ton)

Table 51: China Noni Juice Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Noni Juice Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Noni Juice Sales by Application (2020-2025) & (K Ton)

Table 54: China Noni Juice Sales by Application (2026-2032) & (K Ton)

Table 55: China Noni Juice Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Noni Juice Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Noni Juice Players in APAC (excl. China)

Table 58: APAC (excl. China) Noni Juice Sales by Type (2020-2025) & (K Ton)

- Table 59: APAC (excl. China) Noni Juice Sales by Type (2026-2032) & (K Ton)
- Table 60: APAC (excl. China) Noni Juice Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Noni Juice Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Noni Juice Sales by Application (2020-2025) & (K Ton)
- Table 63: APAC (excl. China) Noni Juice Sales by Application (2026-2032) & (K Ton)
- Table 64: APAC (excl. China) Noni Juice Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Noni Juice Revenue by Application (2026-2032) & (US\$ Million)
- Table 66:: APAC (excl. China) Noni Juice Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Noni Juice Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Noni Juice Sales Market Size by Country (2020-2025) & (K Ton)
- Table 69: APAC (excl. China) Noni Juice Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 70: Key Noni Juice Players in Latin America
- Table 71: Latin America Noni Juice Sales by Type (2020-2025) & (K Ton)
- Table 72: Latin America Noni Juice Sales by Type (2026-2032) & (K Ton)
- Table 73: Latin America Noni Juice Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Noni Juice Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Noni Juice Sales by Application (2020-2025) & (K Ton)
- Table 76: Latin America Noni Juice Sales by Application (2026-2032) & (K Ton)
- Table 77: Latin America Noni Juice Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Noni Juice Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Noni Juice Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 80: Latin America Noni Juice Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 81: Latin America Noni Juice Sales Market Size by Country (2020-2025) & (K Ton)
- Table 82: Latin America Noni Juice Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 83: Key Noni Juice Players in Middle East & Africa
- Table 84: Middle East & Africa Noni Juice Sales by Type (2020-2025) & (K Ton)
- Table 85: Middle East & Africa Noni Juice Sales by Type (2026-2032) & (K Ton)
- Table 86: Middle East & Africa Noni Juice Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Noni Juice Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Noni Juice Sales by Application (2020-2025) & (K Ton)

Table 89: Middle East & Africa Noni Juice Sales by Application (2026-2032) & (K Ton)

Table 90: Middle East & Africa Noni Juice Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Noni Juice Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Noni Juice Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Noni Juice Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Noni Juice Sales Market Size by Country (2020-2025) & (K Ton)

Table 95: Middle East & Africa Noni Juice Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 96: Global Noni Juice Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Noni Juice Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Noni Juice Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Noni Juice Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Morinda Holdings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Morinda Holdings Noni Juice Product Portfolio

Table 105: Morinda Holdings Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Noni Biotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Noni Biotech Noni Juice Product Portfolio

Table 108: Noni Biotech Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Royal Noni Fiji Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Royal Noni Fiji Noni Juice Product Portfolio

Table 111: Royal Noni Fiji Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Melaleuca Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Melaleuca Noni Juice Product Portfolio

Table 114: Melaleuca Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Healing Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Healing Noni Noni Juice Product Portfolio

Table 117: Healing Noni Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: Dynamic Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Dynamic Health Noni Juice Product Portfolio

Table 120: Dynamic Health Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: XiSha Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: XiSha Noni Noni Juice Product Portfolio

Table 123: XiSha Noni Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: Apollo Noni Juice Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Apollo Noni Juice Noni Juice Product Portfolio

Table 126: Apollo Noni Juice Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: Virgin Noni Juice Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Virgin Noni Juice Noni Juice Product Portfolio

Table 129: Virgin Noni Juice Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: Vitis Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Vitis Industries Noni Juice Product Portfolio

Table 132: Vitis Industries Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Puna Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Puna Noni Noni Juice Product Portfolio

Table 135: Puna Noni Noni Juice Revenue (US\$ Million), Sales (K Ton), Price

(USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: Dave's NONI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Dave's NONI Noni Juice Product Portfolio

Table 138: Dave's NONI Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Medicura Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Medicura Noni Juice Product Portfolio

Table 141: Medicura Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: Cook Islands Noni Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Cook Islands Noni Noni Juice Product Portfolio

Table 144: Cook Islands Noni Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Earth's Bounty Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Earth's Bounty Noni Juice Product Portfolio

Table 147: Earth's Bounty Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 148: Hainan Yiran Biological Engineering Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Hainan Yiran Biological Engineering Noni Juice Product Portfolio

Table 150: Hainan Yiran Biological Engineering Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 151: Beeston Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Beeston Noni Juice Product Portfolio

Table 153: Beeston Noni Juice Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 154: Upstream Key Raw Material Price List

Table 155: Noni Juice Raw Material Suppliers and Contact Information

Table 156: Noni Juice Typical Customer List

Table 157: Noni Juice Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Noni Juice Product Pictures

Figure 2: Natural Noni Juice Picture Scope

Figure 3: Organic Noni Juice Picture Scope

Figure 4: Food & Beverage Picture Scope

Figure 5: Health Care Products Picture Scope

Figure 6: Others Picture Scope

Figure 7: Global Noni Juice Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Noni Juice Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Noni Juice Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 10: Global Noni Juice Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 11: Global Noni Juice Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Noni Juice Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Noni Juice Sales Price by Region (2020-2032) & (K Ton)

Figure 14: North America Noni Juice Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Noni Juice Revenue Market Share by Players in 2024

Figure 16: North America Noni Juice Sales Market Share by Type (2020-2032)

Figure 17: North America Noni Juice Revenue Market Share by Type (2020-2032)

Figure 18: North America Noni Juice Sales Market Share by Application (2020-2032)

Figure 19: North America Noni Juice Revenue Market Share by Application (2020-2032)

Figure 20: US Noni Juice Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Noni Juice Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Noni Juice Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: Europe Noni Juice Revenue Market Share by Players in 2024

Figure 24: Europe Noni Juice Sales Market Share by Type (2020-2032)

Figure 25: Europe Noni Juice Revenue Market Share by Type (2020-2032)

Figure 26: Europe Noni Juice Sales Market Share by Application (2020-2032)

Figure 27: Europe Noni Juice Revenue Market Share by Application (2020-2032)

Figure 28: Germany Noni Juice Revenue (2020-2032) & (US\$ Million)

Figure 29: France Noni Juice Revenue (2020-2032) & (US\$ Million)

Figure 30: United Kingdom Noni Juice Revenue (2020-2032) & (US\$ Million)

Figure 31: Italy Noni Juice Revenue (2020-2032) & (US\$ Million)

- Figure 32:Spain Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 33:Benelux Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 34:China Noni Juice Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 35:China Noni Juice Revenue Market Share by Players in 2024
- Figure 36:China Noni Juice Sales Market Share by Type (2020-2032)
- Figure 37:China Noni Juice Revenue Market Share by Type (2020-2032)
- Figure 38:China Noni Juice Sales Market Share by Application (2020-2032)
- Figure 39:China Noni Juice Revenue Market Share by Application (2020-2032)
- Figure 40:APAC (excl. China) Noni Juice Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 41:APAC (excl. China) Noni Juice Revenue Market Share by Players in 2024
- Figure 42:APAC (excl. China) Noni Juice Sales Market Share by Type (2020-2032)
- Figure 43:APAC (excl. China) Noni Juice Revenue Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Noni Juice Sales Market Share by Application (2020-2032)
- Figure 45:APAC (excl. China) Noni Juice Revenue Market Share by Application (2020-2032)
- Figure 46:Japan Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 47:South Korea Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 48:India Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 49:Australia Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 50:Southeast Asia Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 51:Latin America Noni Juice Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 52:Latin America Noni Juice Revenue Market Share by Players in 2024
- Figure 53:Latin America Noni Juice Sales Market Share by Type (2020-2032)
- Figure 54:Latin America Noni Juice Revenue Market Share by Type (2020-2032)
- Figure 55:Latin America Noni Juice Sales Market Share by Application (2020-2032)
- Figure 56:Latin America Noni Juice Revenue Market Share by Application (2020-2032)
- Figure 57:Mexico Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 58:Brazil Noni Juice Revenue (2020-2032) & (US\$ Million)
- Figure 59:Middle East & Africa Noni Juice Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Noni Juice Revenue Market Share by Players in 2024
- Figure 61:Middle East & Africa Noni Juice Sales Market Share by Type (2020-2032)
- Figure 62:Middle East & Africa Noni Juice Revenue Market Share by Type (2020-2032)
- Figure 63:Middle East & Africa Noni Juice Sales Market Share by Application (2020-2032)
- Figure 64:Middle East & Africa Noni Juice Revenue Market Share by Application

(2020-2032)

Figure 65: Saudi Arabia Noni Juice Revenue (2020-2032) & (US\$ Million)

Figure 66: South Africa Noni Juice Revenue (2020-2032) & (US\$ Million)

Figure 67: Global Noni Juice Sales Market Share by Key Manufacturers in 2024

Figure 68: Global Noni Juice Revenue Market Share by Key Manufacturers in 2024

Figure 69: Global Noni Juice Industry Competition Landscape

Figure 70: Noni Juice Industry Chain Analysis

Figure 71: Bottom-Up and Top-Down Research Methods

Figure 72: Key Interview Objectives

Figure 73: Data Cross Validation

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