

# Global Non-Woven Adhesive Tape Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Non-Woven Adhesive Tape market size will reach 1,839.84 Million USD in 2025 and is projected to reach 2,343.96 Million USD by 2032, with a CAGR of 3.52% (2025-2032). Notably, the China Non-Woven Adhesive Tape market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Non-woven adhesive tape is a type of tape that consists of a non-woven fabric backing coated with an adhesive on one side. Non-woven fabrics are made by bonding or interlocking fibers together, creating a porous and flexible material. The adhesive side of the tape is typically coated with a pressure-sensitive adhesive, which creates an instant bond when pressure is applied. Non-woven adhesive tape is known for its versatility and wide range of applications. It offers properties such as high tensile strength, good conformability, and excellent adhesion to various surfaces. The non-woven fabric backing provides added durability and flexibility, making it suitable for applications that require strength and resistance to tearing. Non-woven adhesive tapes are commonly used in medical and healthcare settings, as wound dressings or surgical tapes, as well as in industries such as manufacturing, construction, and automotive for tasks like bonding, sealing, and temporary fastening. They provide a reliable adhesive solution that adheres well to different surfaces while offering flexibility and ease of use.

The major global manufacturers of Non-Woven Adhesive Tape include TESA, Teraoka

Seisakusho, Intertape Polymer, 3M, Nitto Denko, Lintec, Nichiban, Avery Dennison, Scapa Group, Symbio, Shurtape Technologies, Poli-Tape Group, Coroplast Fritz Muller, Koan Hao Technology, Gergonne Industrie, Berry, Frimpeks, BSN Medical, Supertape, Mercator Medical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Non-Woven Adhesive Tape. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Non-Woven Adhesive Tape market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Non-Woven Adhesive Tape market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Non-Woven Adhesive Tape industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Non-Woven Adhesive Tape Include:

TESA

Teraoka Seisakusho

Intertape Polymer

3M

Nitto Denko

Lintec

Nichiban

Avery Dennison

Scapa Group

Symbio

Shurtape Technologies

Poli-Tape Group

Coroplast Fritz Muller

Koan Hao Technology

Gergonne Industrie

Berry

Frimpeks

BSN Medical

Supertape

Mercator Medical

Non-Woven Adhesive Tape Product Segment Include:

Acrylic Adhesive Tape

Rubber Adhesive Tape

Silicone Adhesive Tape

Non-Woven Adhesive Tape Product Application Include:

Automotive and Transportation

Medical and Hygiene

Electrical and Electronics

Others

## **Chapter Scope**

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