

# Global Non-Alcoholic Beer Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Non-Alcoholic Beer market size will reach 8,230.72 Million USD in 2025 and is projected to reach 14,151.79 Million USD by 2032, with a CAGR of 8.05% (2025-2032). Notably, the China Non-Alcoholic Beer market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Non-alcoholic beer, also known as alcohol-free beer or NA beer, is a beverage that is brewed like traditional beer but contains very low or no alcohol content. Non-alcoholic beers are made through a brewing process that involves fermenting malted grains, such as barley or wheat, with yeast. However, additional steps are taken to remove or reduce the alcohol content. Various methods can be used, including vacuum distillation, reverse osmosis, or stopping fermentation at an early stage. The result is a beer that typically contains less than 0.5% alcohol by volume, which is considered negligible or non-intoxicating. Non-alcoholic beers are popular among individuals who prefer to avoid or limit alcohol consumption, such as those who are designated drivers, pregnant women, or individuals with health or religious reasons to abstain from alcoholic beverages. They offer a similar taste and aroma as regular beer, providing a refreshing alternative without the effects of alcohol intoxication.

The major global manufacturers of Non-Alcoholic Beer include Anheuser-Busch InBev, Heineken, Carlsberg, Behnoush Iran, Asahi Breweries, Suntory Beer, Arpanoosh,

Krombacher Brauerei, Kirin, Aujan Industries, Erdinger Weibbrau, Weihenstephan, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Non-Alcoholic Beer. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Non-Alcoholic Beer market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Non-Alcoholic Beer market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Non-Alcoholic Beer industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Non-Alcoholic Beer Include:

Anheuser-Busch InBev

Heineken

Carlsberg

Behnoush Iran

Asahi Breweries

Suntory Beer

Arpanoosh

Krombacher Brauerei

Kirin

Aujan Industries

Erdinger Weibbrau

Weihenstephan

Non-Alcoholic Beer Product Segment Include:

Dealcoholization Method

Limit Fermentation

Non-Alcoholic Beer Product Application Include:

Female

Male

## **Chapter Scope**

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