

# Global Nicotinamide Mononucleotide (NMN) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Nicotinamide Mononucleotide (NMN) market size will reach 511.30 Million USD in 2025 and is projected to reach 1,221.64 Million USD by 2032, with a CAGR of 13.25% (2025-2032). Notably, the China Nicotinamide Mononucleotide (NMN) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Nicotinamide mononucleotide (NMN) is a molecule naturally found in the body and is a precursor to nicotinamide adenine dinucleotide (NAD+), a coenzyme essential for various biological processes. NMN is involved in cellular energy metabolism and plays a crucial role in maintaining cellular health and function. As we age, NAD+ levels in the body decline, which has been associated with various age-related health issues. NMN supplementation is believed to increase NAD+ levels, potentially offering benefits such as improved mitochondrial function, enhanced metabolism, and increased cellular repair. Research on NMN is ongoing, with studies exploring its potential effects on aging, longevity, and various age-related diseases. NMN supplements have gained popularity as a potential anti-aging intervention, although further research is needed to fully understand its effectiveness and safety.

The major global manufacturers of Nicotinamide Mononucleotide (NMN) include GeneHarbor, Herbalmax, Genex Formulas, Shinkowa Pharmaceutical, Maac10

Formulas, EffePharm, Bontac, CELFULL, Kingdomway, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Nicotinamide Mononucleotide (NMN). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Nicotinamide Mononucleotide (NMN) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Nicotinamide Mononucleotide (NMN) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Nicotinamide Mononucleotide (NMN) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Nicotinamide Mononucleotide (NMN) Include:

GeneHarbor

Herbalmax

Genex Formulas

Shinkowa Pharmaceutical

Maac10 Formulas

EffePharm

Bontac

CELLFULL

Kingdomway

Nicotinamide Mononucleotide (NMN) Product Segment Include:

Content Greater than or Equal to 98%

Content Less than 98%

Nicotinamide Mononucleotide (NMN) Product Application Include:

Health Care Products

Cosmetics

Others

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