

# Global NFC Business Card Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global NFC Business Card market size will reach 24.74 Million USD in 2025 and is projected to reach 44.08 Million USD by 2032, with a CAGR of 8.60% (2025-2032). Notably, the China NFC Business Card market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An NFC business card refers to a modern iteration of traditional business cards that incorporates Near Field Communication (NFC) technology. NFC is a wireless communication protocol that enables the exchange of data between devices when they are brought close together, typically within a few centimeters. NFC business cards are equipped with an embedded NFC chip that allows users to share their contact information or other digital content by simply tapping or bringing their card close to an NFC-enabled device, such as a smartphone or tablet. When the devices establish a connection, the NFC chip transmits the stored information, which may include contact details, website links, social media profiles, or even multimedia content. NFC-enabled business cards offer a convenient and interactive way for professionals to exchange information digitally without the need for physical cards or manual data entry. They provide a seamless and efficient networking experience while allowing recipients to easily save and access the shared information for future reference.

The major global manufacturers of NFC Business Card include BIGDAWGS, Blue, Lulu

Systems, Variuscard GmbH, BuzzTech, Yuvera Solutions (1Card), MoreRFID, RFITRFID, Shenzhen Xinyetong Technology, Shenzhen Chuangxinjia RFID Tag, D.O RFID TAG Company, ZBTECH, NFC Touch, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of NFC Business Card. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global NFC Business Card market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the NFC Business Card market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of NFC Business Card industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of NFC Business Card Include:

**BIGDAWGS**

Blue

Lulu Systems

Variuscards GmbH

BuzzTech

Yuvera Solutions (1Card)

MoreRFID

RFITRFID

Shenzhen Xinyetong Technology

Shenzhen Chuangxinjia RFID Tag

D.O RFID TAG Company

ZBTECH

NFC Touch

NFC Business Card Product Segment Include:

Offline Variant

Online Variant

NFC Business Card Product Application Include:

Company Order

Private Order

## **Chapter Scope**

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