

Global Next-Generation Sequencing (NGS) Services Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIRResearch's in-depth investigation and research, the global Next-Generation Sequencing (NGS) Services market size will reach 6,109.40 Million USD in 2025 and is projected to reach 15,035.71 Million USD by 2032, with a CAGR of 13.73% (2025-2032). Notably, the China Next-Generation Sequencing (NGS) Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Next-Generation Sequencing (NGS) Services refer to the professional services offered by specialized companies or laboratories that utilize high-throughput sequencing technologies for DNA and RNA analysis. NGS services provide researchers, clinicians, and other stakeholders with access to advanced sequencing platforms, expertise, and data analysis capabilities. These services offer a range of sequencing applications, including whole genome sequencing, exome sequencing, targeted gene sequencing, transcriptomics, metagenomics, and epigenetics analysis. NGS service providers typically handle the entire sequencing workflow, including sample preparation, library construction, sequencing runs, and bioinformatics analysis. They may also offer additional services such as variant calling, data interpretation, and customized data reporting. NGS services are utilized in various fields, including medical research, agriculture, pharmaceutical development, and genetic disease diagnosis. They allow researchers and organizations to harness the power of next-generation sequencing technologies without the need for heavy infrastructure investments or extensive

expertise in the sequencing field.

The major global suppliers of Next-Generation Sequencing (NGS) Services include Eurofins Scientific, Natera, BGI, Illumina, Roche, LabCorp, Berry Genomics, Macrogen, Brooks Life Sciences, Personalis, Novogene, Genotypic Technology, Dna Link, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Next-Generation Sequencing (NGS) Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Next-Generation Sequencing (NGS) Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Next-Generation Sequencing (NGS) Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Next-Generation Sequencing (NGS) Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Next-Generation Sequencing (NGS) Services Include:

Eurofins Scientific

Natera

BGI

Illumina

Roche

LabCorp

Berry Genomics

Macrogen

Brooks Life Sciences

Personalis

Novogene

Genotypic Technology

Dna Link

Next-Generation Sequencing (NGS) Services Product Segment Include:

Targeted Sequencing

Whole Exome Sequencing

Whole Genome Sequencing

Next-Generation Sequencing (NGS) Services Product Application Include:

Hospitals and Clinics

Biopharma Companies

Academic & Research Organizations

Others

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