

Global New Energy Vehicle Drive Motor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global New Energy Vehicle Drive Motor market size will reach 4,968.93 Million USD in 2025 and is projected to reach 15,884.82 Million USD by 2032, with a CAGR of 18.06% (2025-2032). Notably, the China New Energy Vehicle Drive Motor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A New Energy Vehicle (NEV) drive motor refers to the electric motor used to propel the vehicle. As NEVs rely on alternative energy sources instead of traditional fuels, the drive motor is powered by electricity, most commonly from a battery pack. NEV drive motors are typically brushless AC motors or permanent magnet synchronous motors (PMSMs) that offer high efficiency and torque characteristics. They convert electrical energy into rotational mechanical energy, generating the torque required to drive the vehicle's wheels. The drive motor's performance and power output directly influence the acceleration, top speed, and overall driving experience of the NEV. Additionally, the motor plays a vital role in enabling regenerative braking, which recaptures energy during deceleration and feeds it back into the battery for improved energy efficiency. The design and engineering of NEV drive motors are focused on maximizing efficiency, power density, and reliability, contributing to the advancement of electrified transportation and reducing greenhouse gas emissions.

The major global manufacturers of New Energy Vehicle Drive Motor include Nissan,

Delphi, BROAD-OCEAN, MITSUBISHI, FUKUTA, Ford, Bosch, BYD, GM, DENSO, Toyota, JJ, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of New Energy Vehicle Drive Motor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global New Energy Vehicle Drive Motor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the New Energy Vehicle Drive Motor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of New Energy Vehicle Drive Motor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of New Energy Vehicle Drive Motor Include:

Nissan

Delphi

BROAD-OCEAN

mitsubishi

FUKUTA

Ford

Bosch

BYD

GM

DENSO

Toyota

JJ

New Energy Vehicle Drive Motor Product Segment Include:

Permanent Magnet Synchronous Motor

Ac Asynchronous Motor

New Energy Vehicle Drive Motor Product Application Include:

Passenger Vehicle

Commercial Vehicle

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