

Global New Energy Electric Agricultural Machinery Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global New Energy Electric Agricultural Machinery market size will reach 550.30 Million USD in 2025 and is projected to reach 5,160.54 Million USD by 2032, with a CAGR of 37.68% (2025-2032). Notably, the China New Energy Electric Agricultural Machinery market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

New energy electric agricultural machinery refers to a category of farming equipment powered by alternative energy sources, primarily electricity, to perform various agricultural tasks. These machines aim to reduce reliance on fossil fuels, minimize environmental impact, and promote sustainability in agriculture. Examples of new energy electric agricultural machinery include electric tractors, harvesters, sprayers, tillers, and irrigation systems. These machines often utilize battery-electric or hybrid powertrains, which can be charged using renewable energy sources such as solar or wind power. By transitioning to electric power, farmers can benefit from lower operating costs, reduced emissions, quieter operation, and potentially enhanced precision and efficiency. Additionally, electric agricultural machinery aligns with global efforts to address climate change and promote eco-friendly farming practices.

The major global manufacturers of New Energy Electric Agricultural Machinery include John Deere, AGCO, Fendt, Rigitrac, Solectrac, Monarch Tractor, Kubota, Lovol, Weima

Agricultural Machinery Co.,Ltd, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of New Energy Electric Agricultural Machinery. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global New Energy Electric Agricultural Machinery market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the New Energy Electric Agricultural Machinery market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of New Energy Electric Agricultural Machinery industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of New Energy Electric Agricultural Machinery Include:

John Deere

AGCO

Fendt

Rigitrac

Solectrac

Monarch Tractor

Kubota

Lovol

Weima Agricultural Machinery Co.,Ltd

New Energy Electric Agricultural Machinery Product Segment Include:

Fully Electric Agricultural Machinery

Hybrid Farm Machinery

New Energy Electric Agricultural Machinery Product Application Include:

Arable Land

Aquaculture

Animal Husbandry

Crop Production

Others

Chapter Scope

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